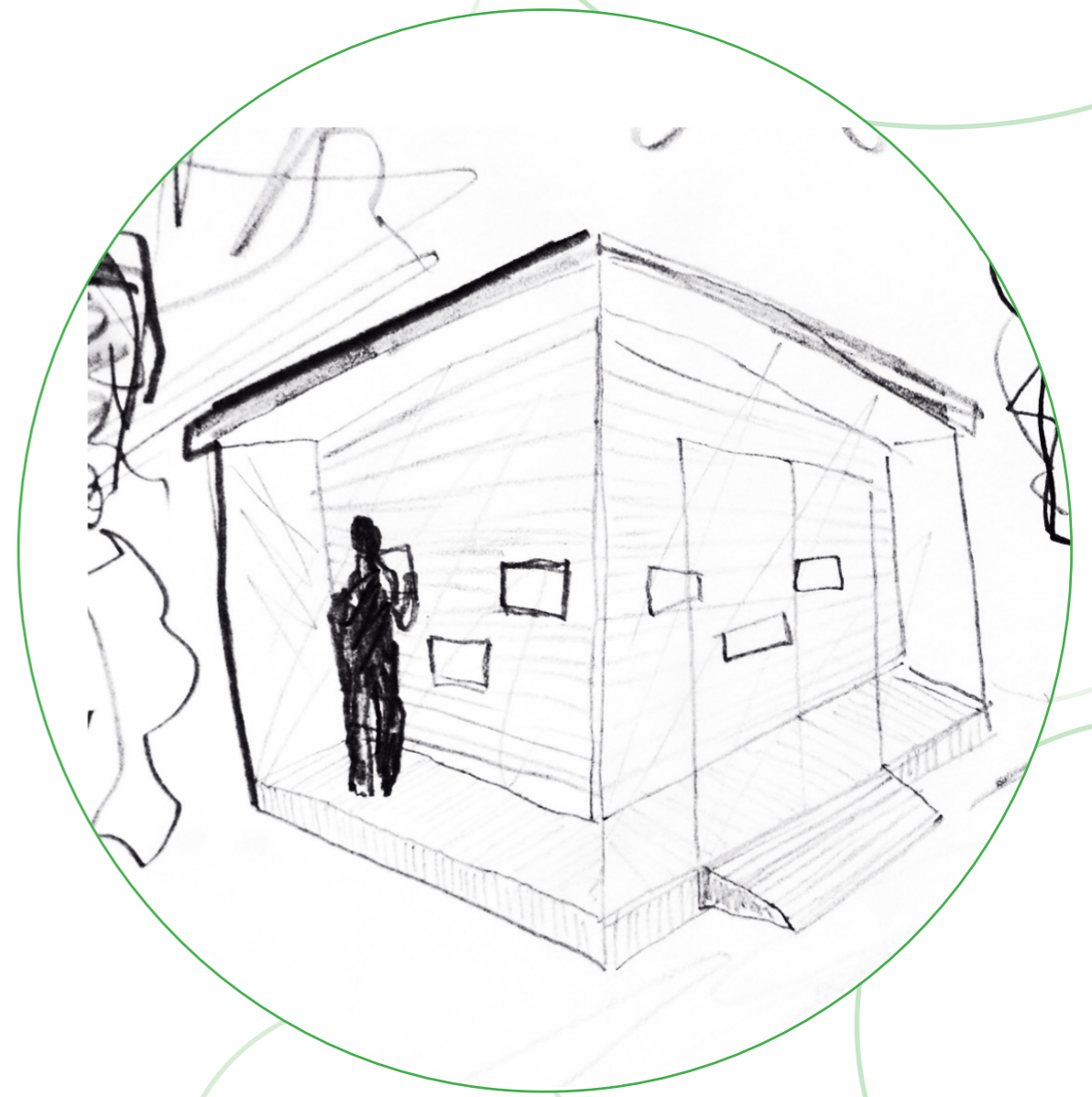


Innovation project

2014

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HOW CAN WE
HELP & ENCOURAGE
PEOPLE TO RECYCLE
MORE & BETTER ?



OUTCOME

ATTRACTIVE CONCEPT

MODELING THE CONSTRUCTION

FUNCTIONAL QUALITIES

USER INTERVIEWS

WEEK 35

Defining the subject
Research : getting to know existing products
First ideas + sketching, starting to make the presentation

WEEK 36

Sketching
Meeting with the L&T representative / questions + ideas
Designing the functional qualities of the plan
Interviewing consumers

WEEK 37

Technical qualities + visual look
Possibilities (law)
Making the decisions of material

WEEK 38

Further development / questioning the choices
Modeling + construction drawing
Working

WEEK 39

Working

WEEK 40

Working

WEEK 41

Finishing the project
FINAL PRESENTATION



SITUATION NOW:

PICTURES FROM OUR OWN BACKYARD





IDEAS FOR THE STRUCTURE



OUR THOUGHTS & IDEAS FOR THE PERFECT RECYCLING ROOM

HYGIENE

No touching at all

The opportunity to wash your hands

Clean place -> maybe you don't have to see the garbage at all



BRIGHT

You can see clearly

A place with good lighting



WARM

Warm feeling
comes through
materials (wood)



TECHNOLOGY & SAFETY

Doesn't need to use the key
--> doors will open when you
go close

Have the option to lock the
doors

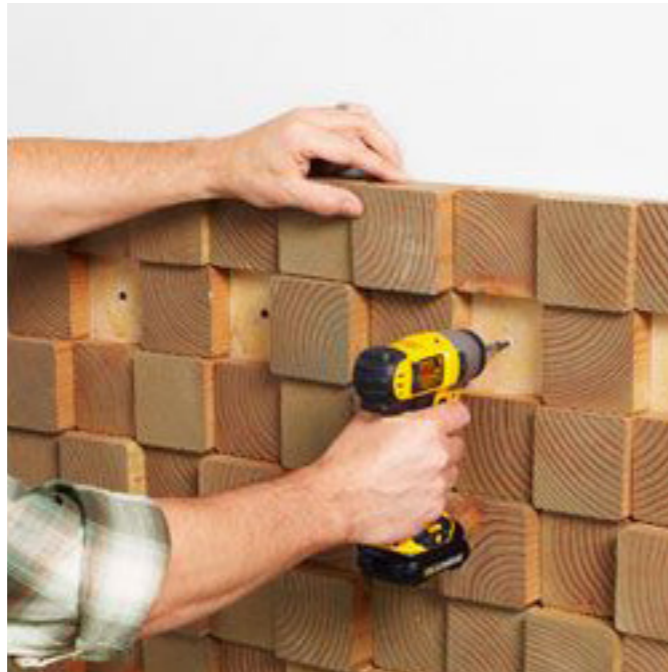


KNOWLEDGE

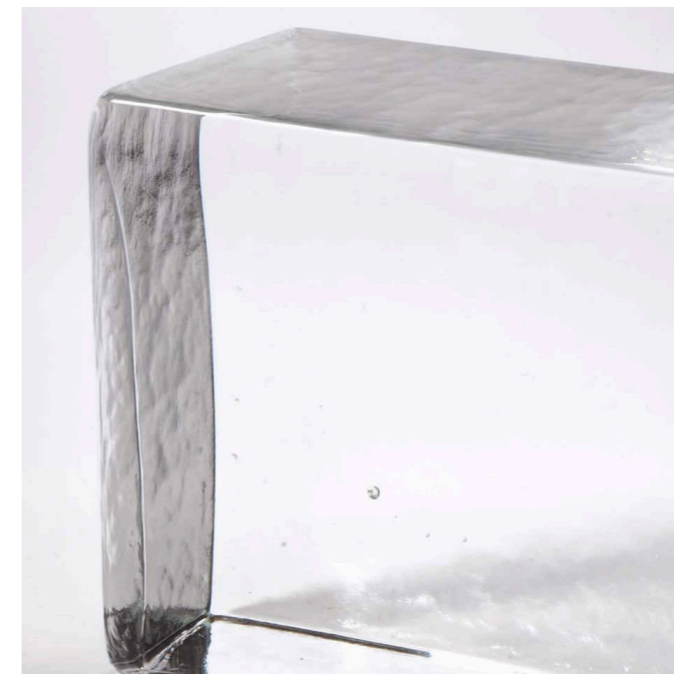
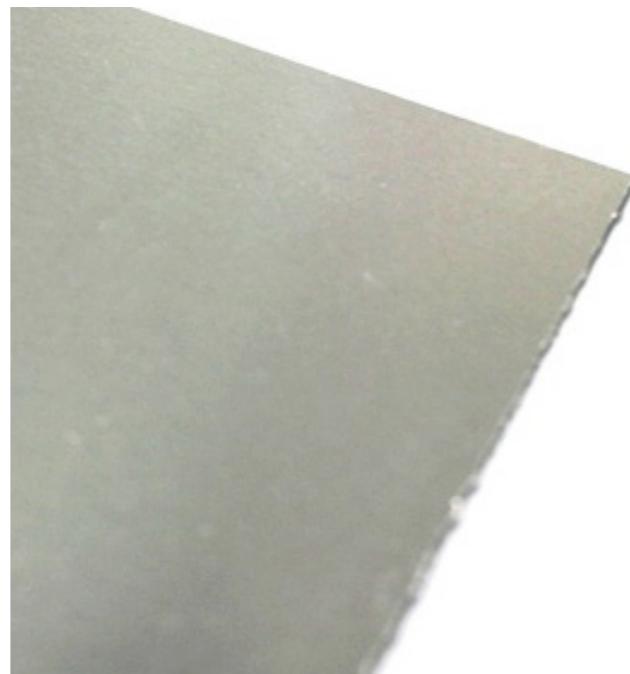
Knowledge where
to put all the stuff

A new perspective
for signboards

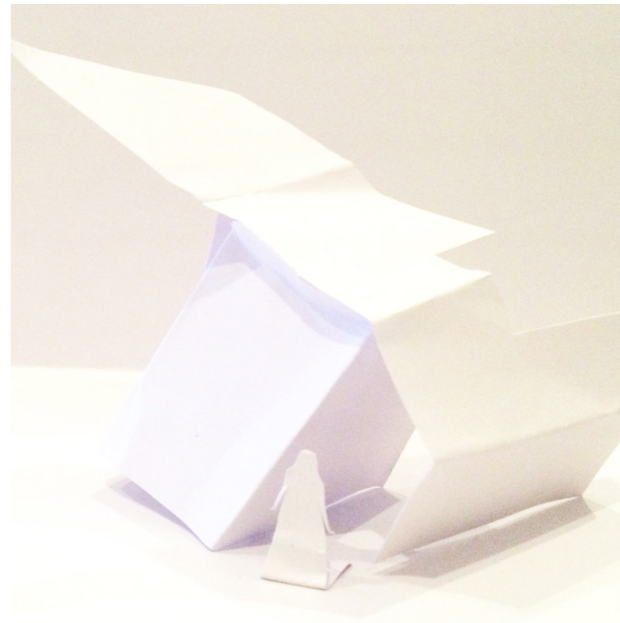
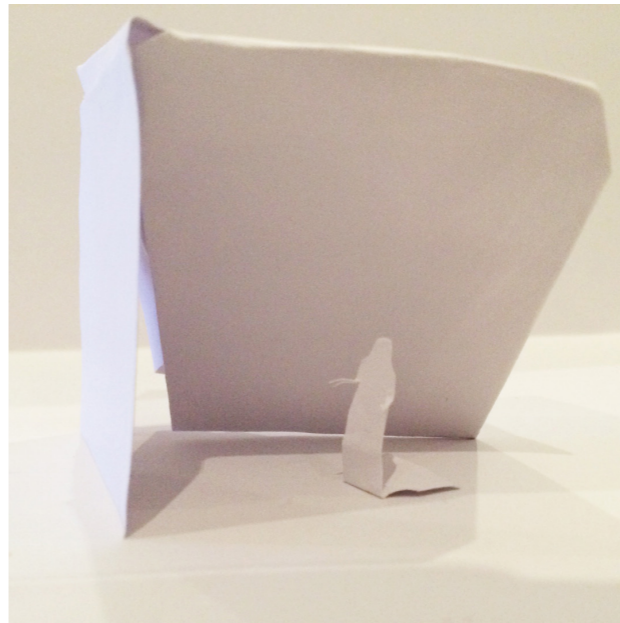
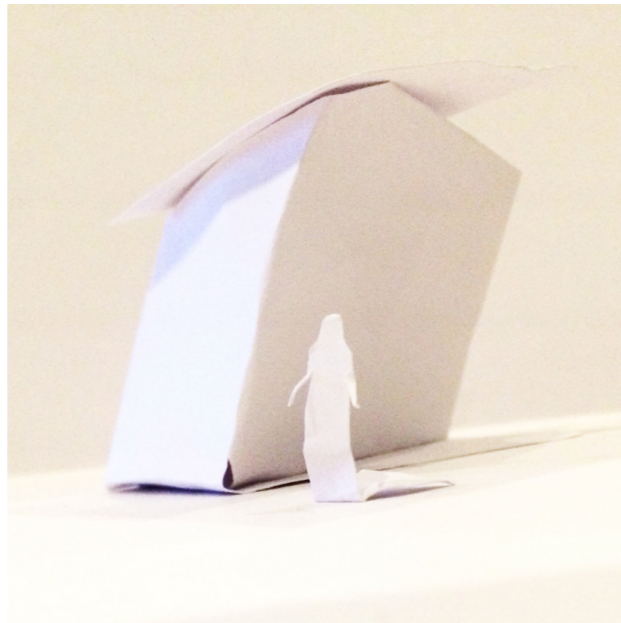
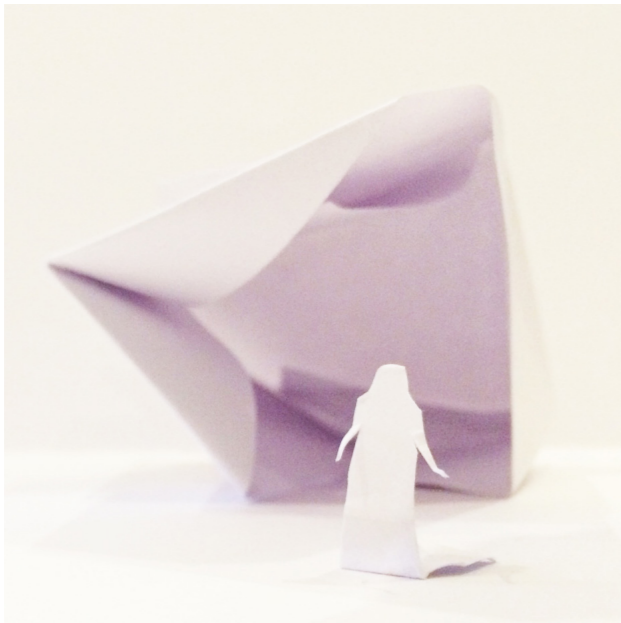
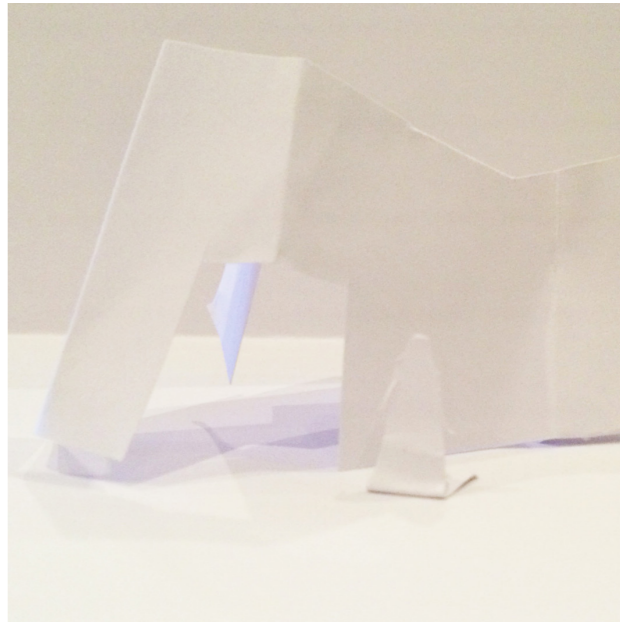
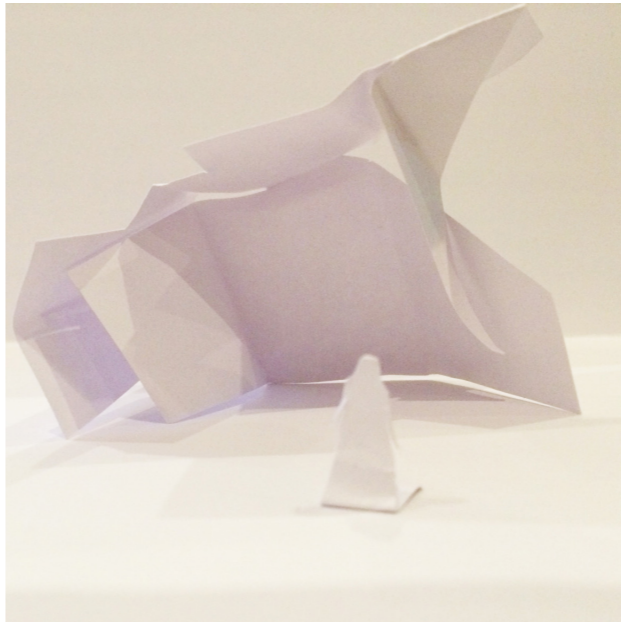
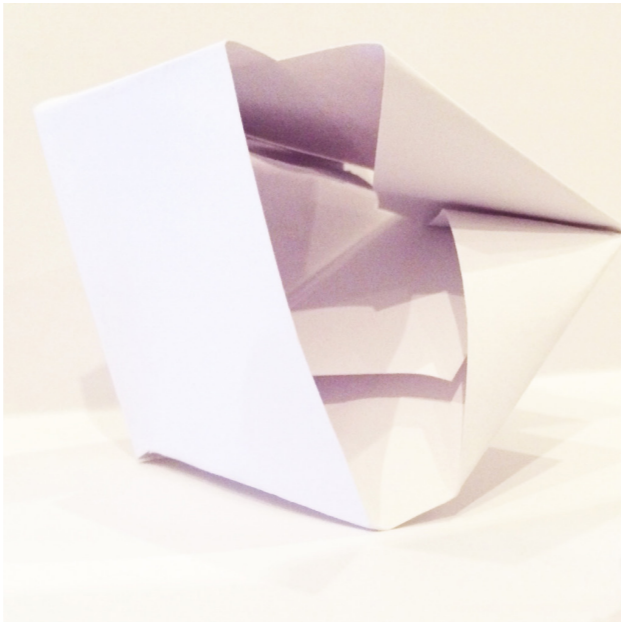
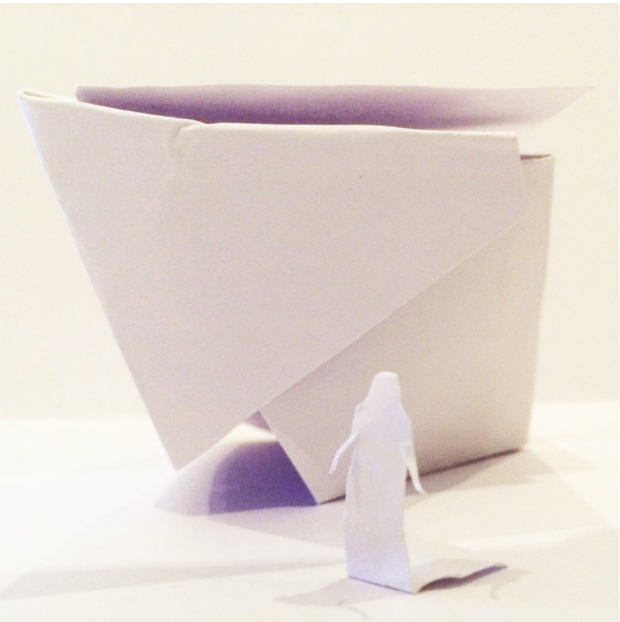




POSSIBLE
MATERIALS

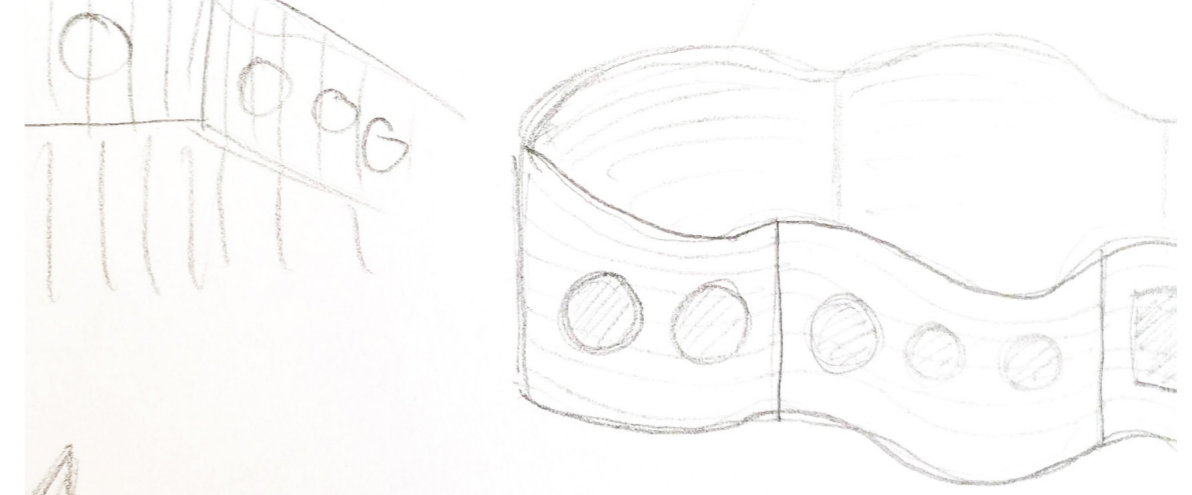
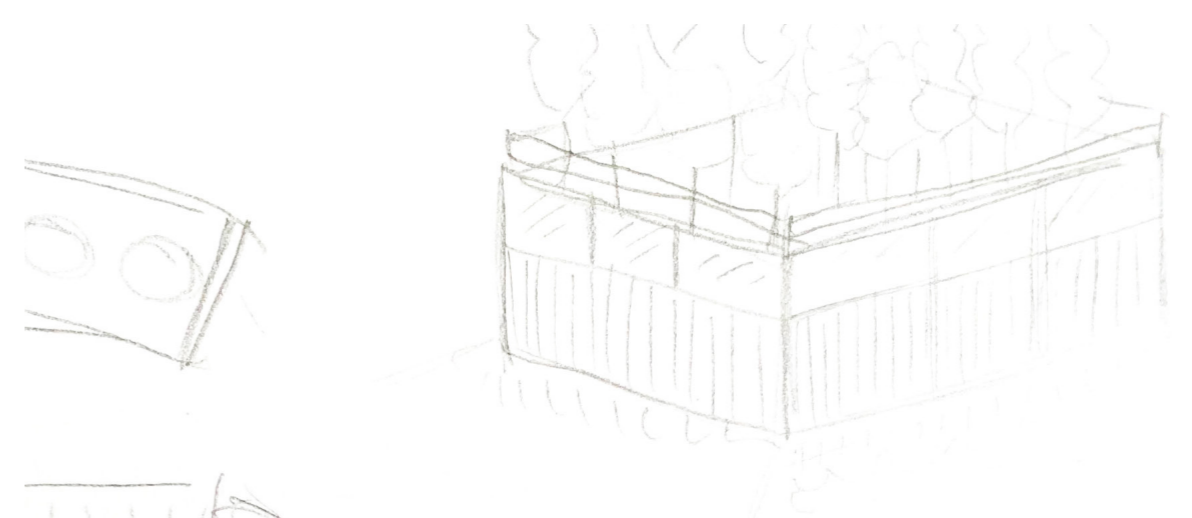
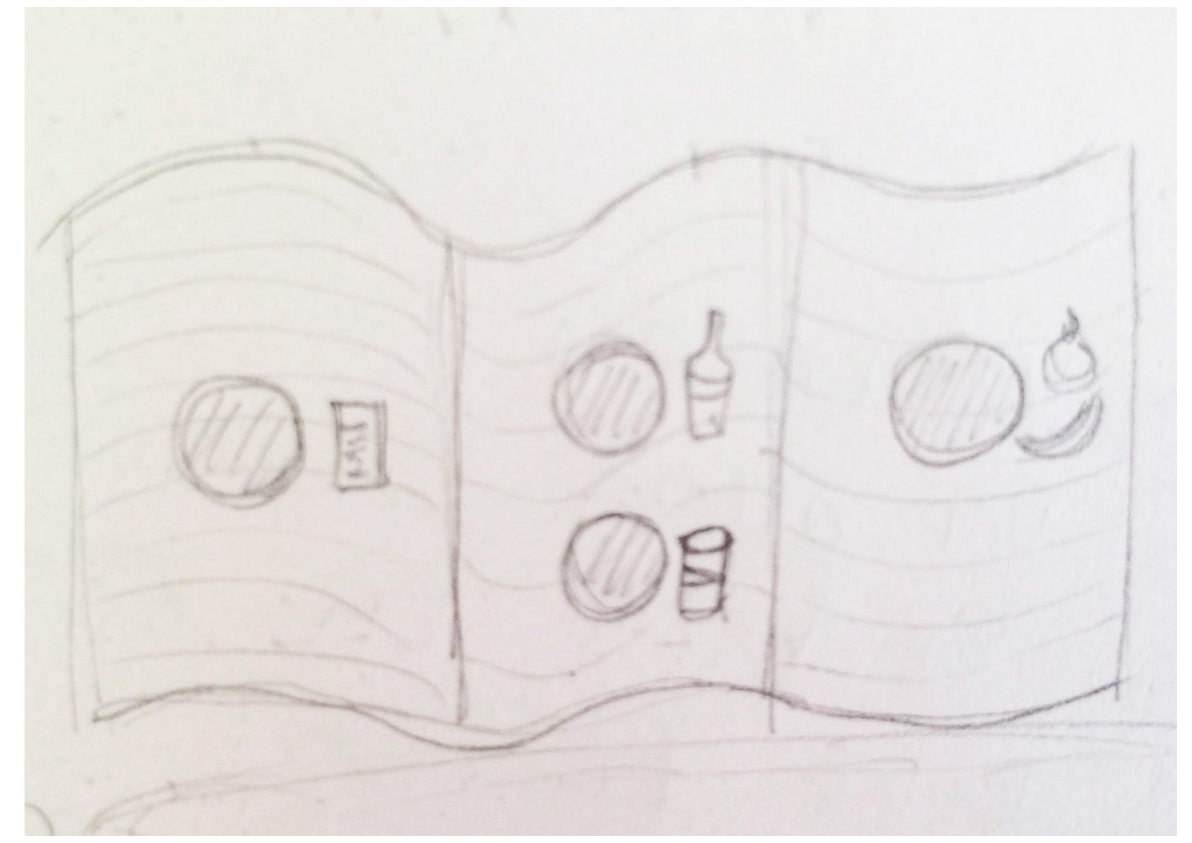
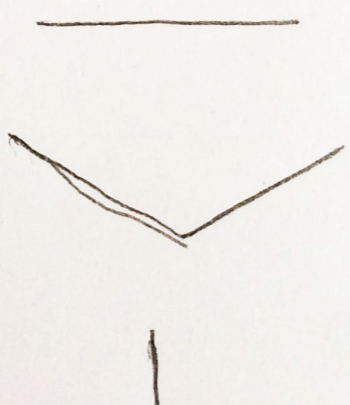
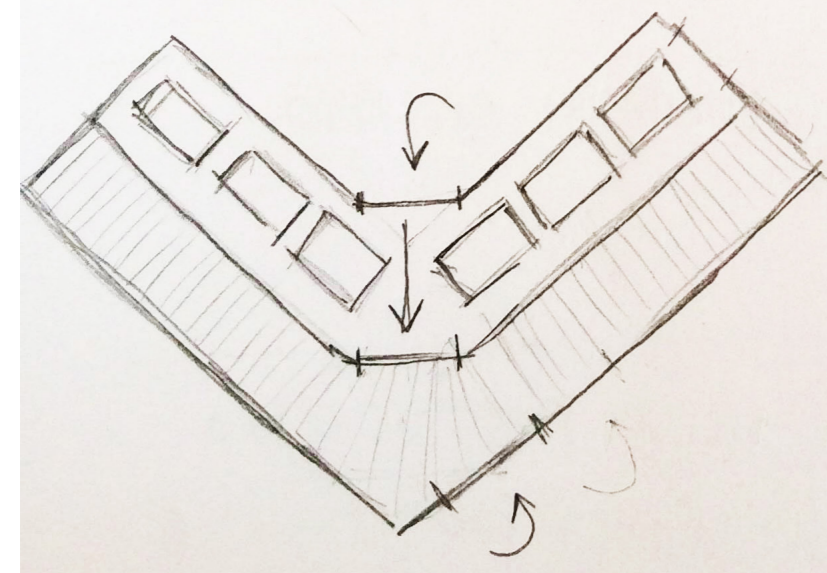
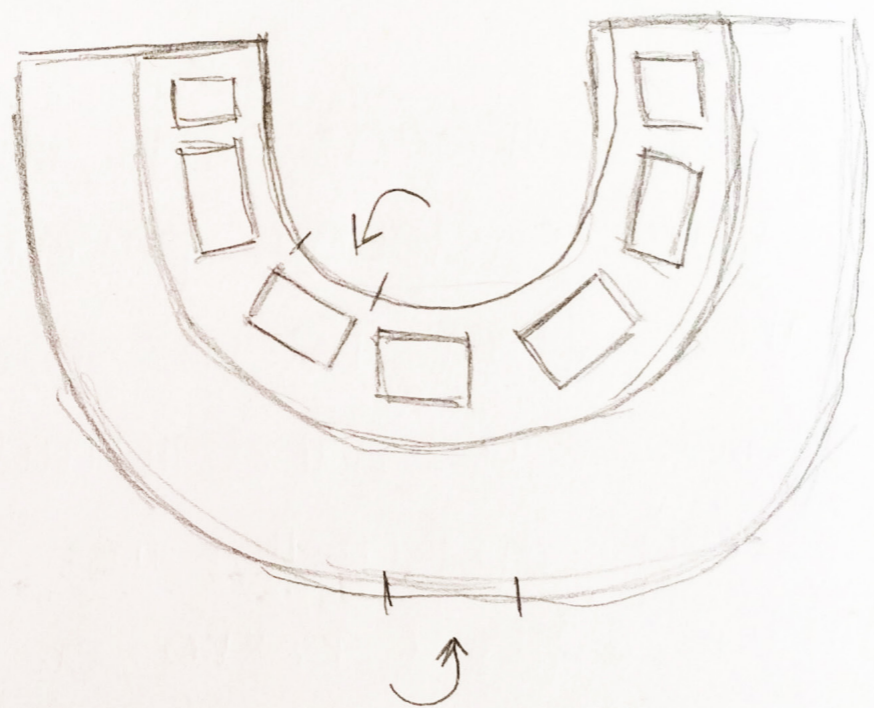
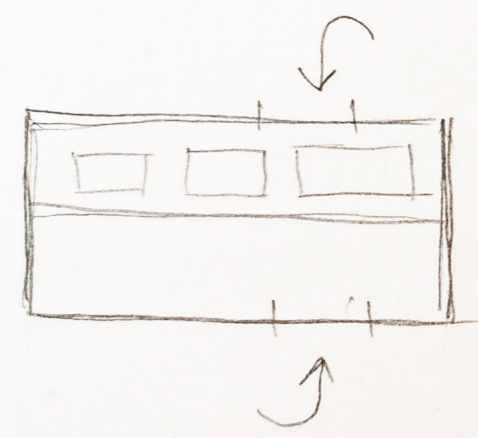
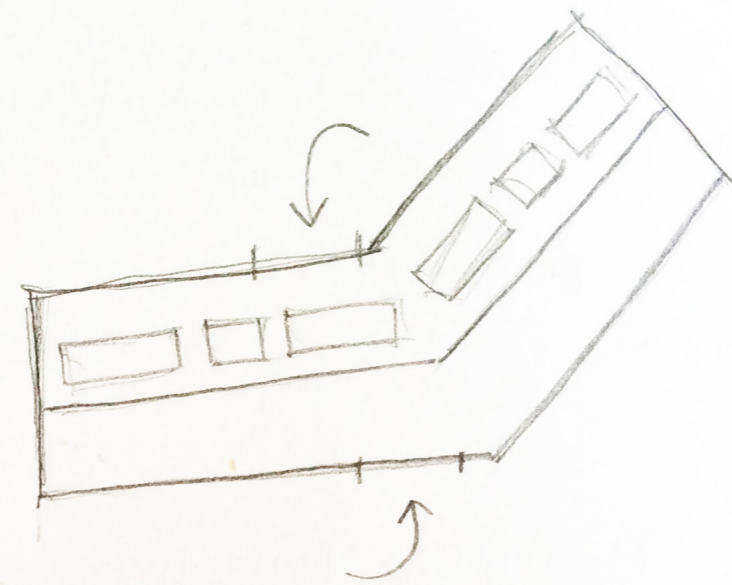
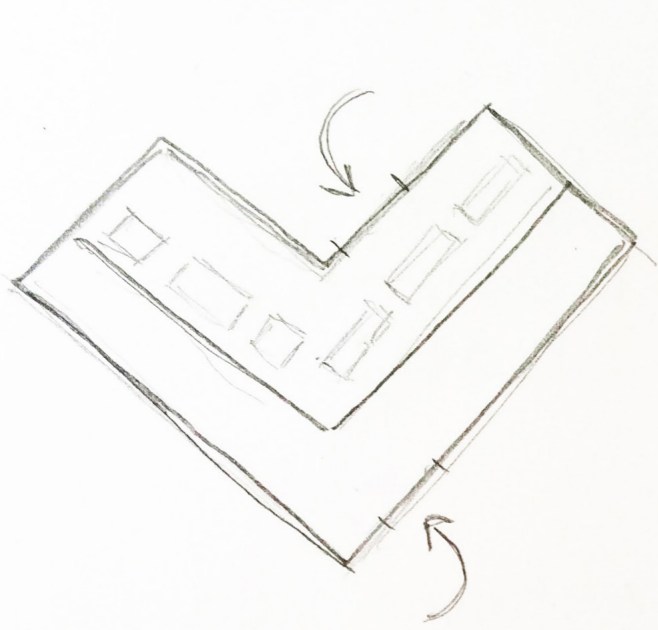


MOCK UP MODELING



FIRST SKETCHES





taideteos

ihmiset jättää