

# MOVIE SCRIPT

## BASIC IDEA

Basic idea is to create a movie that is shown at the Velocity fair. The movie is displayed on a TV screen linked to a bike in front of it. When someone is riding the bike the video begins to play.

The film is about cycling through Helsinki. The idea is to show cycling culture in four different seasons and present four LAD-projects. When a project approaches in the video, guest can slow down to see more about the project. Whenever the guest stops cycling the video will also stop.

The movie is filmed from the cyclist perspective. The camera is placed the height of cyclist eyes. The picture has to be steady and the view is focused on the road. All the shots are filmed during day time.

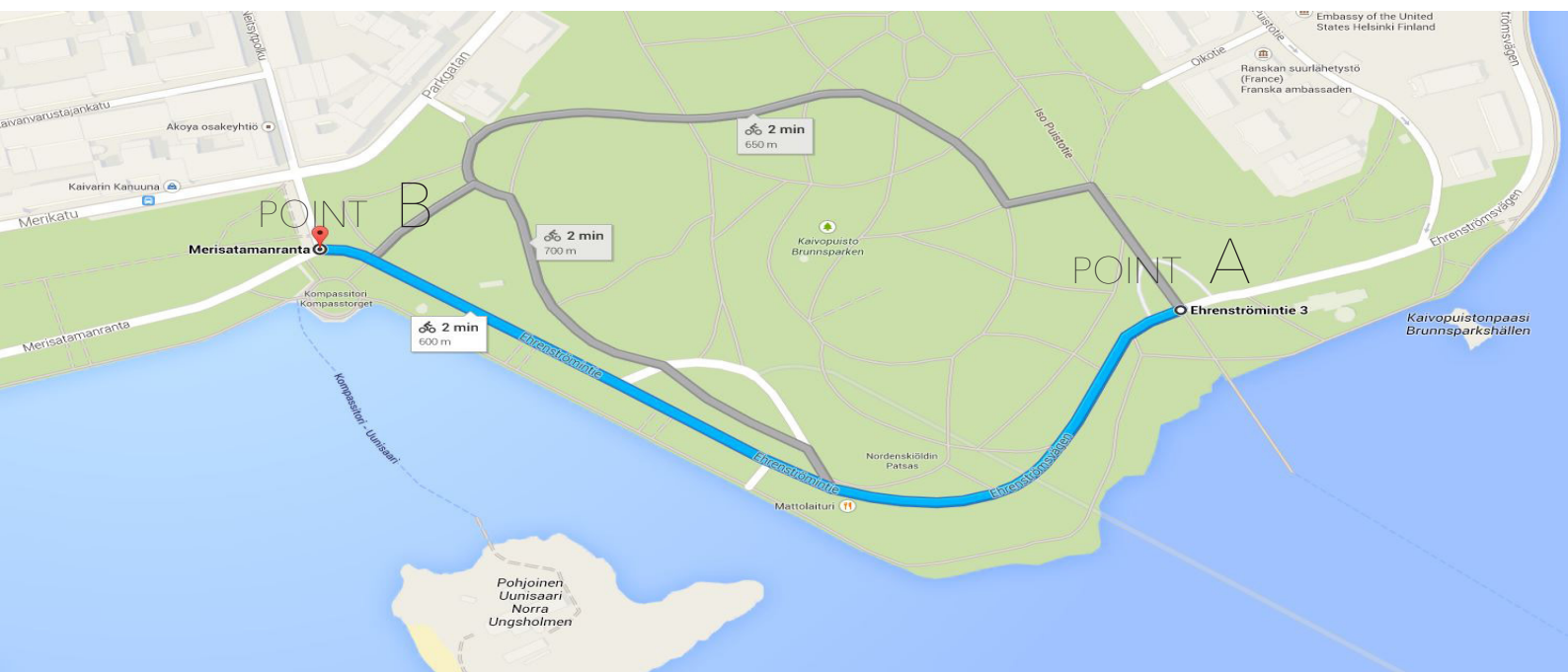
Whenever it's possible the cyclist should use the cycle path.

## FIRST SHOT

It's summer time and sunny day.

The video starts at point A. (View from the picture 1.) The cyclist goes towards point B and after 30 seconds the project "Personal Trailer" emerges on the view at 20 meters from the camera. When cyclist gets closer a text appears telling the user to stop to see more details about the project. (Look at attached files for an example.) If the user doesn't stop he goes past the project and video keeps playing for ten more seconds. When the user has bypassed the project the season begins to change towards autumn. For example leaves are falling and colours changing.

The first shot is fading out and the second is fading in.



PICTURE 1

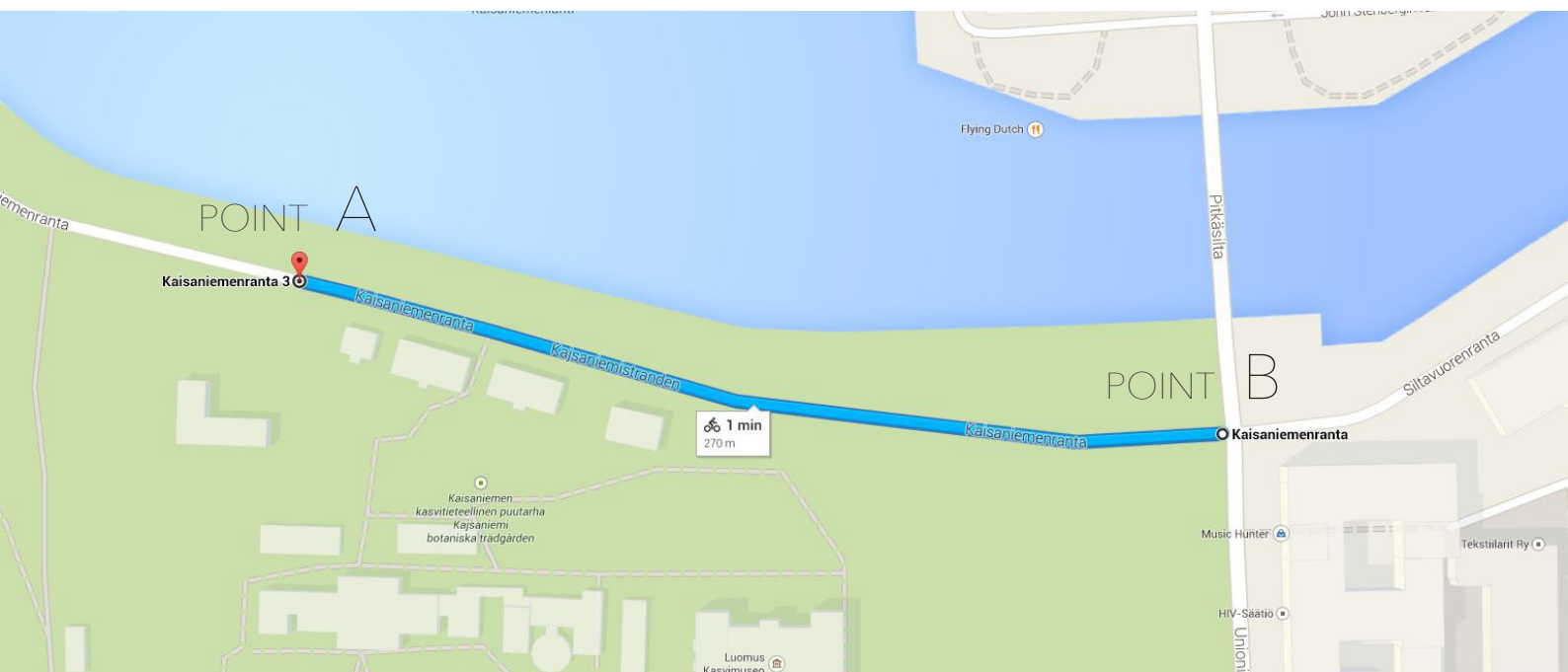


## SECOND SHOT

It's autumn and sunny day.

The video starts at point A. (View from the picture 2.) The cyclist goes towards point B and after 30 seconds the project "Lippa Kiosk" emerges on the view at 20 meters from the camera. When cyclist gets closer a text appears telling the user to stop to see more details about the project. (Look at attached files for an example.) If the user doesn't stop he goes past the project and video keeps playing for ten more seconds. When the user has bypassed the project the season begins to change towards winter. For example snow flakes starts falling from the sky.

The second shot is fading out and the third is fading in.



PICTURE 2

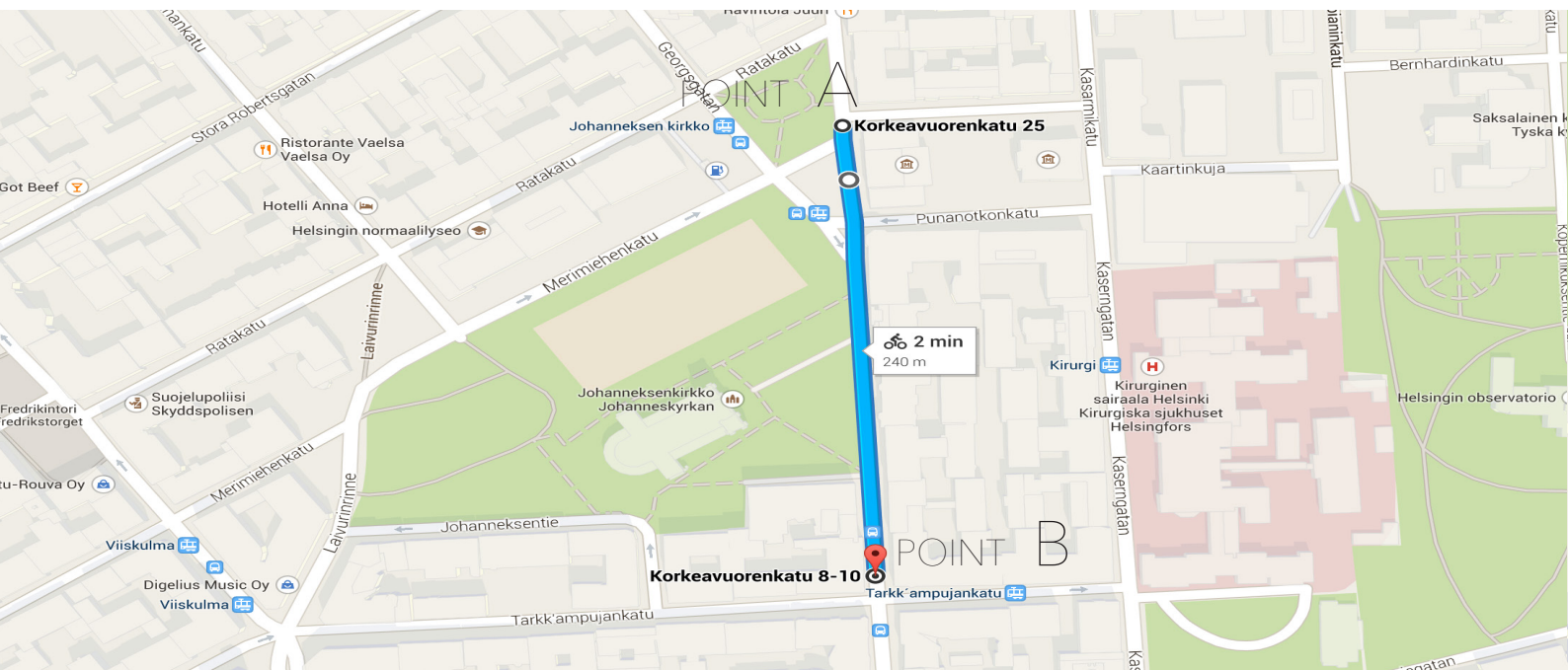


## THIRD SHOT

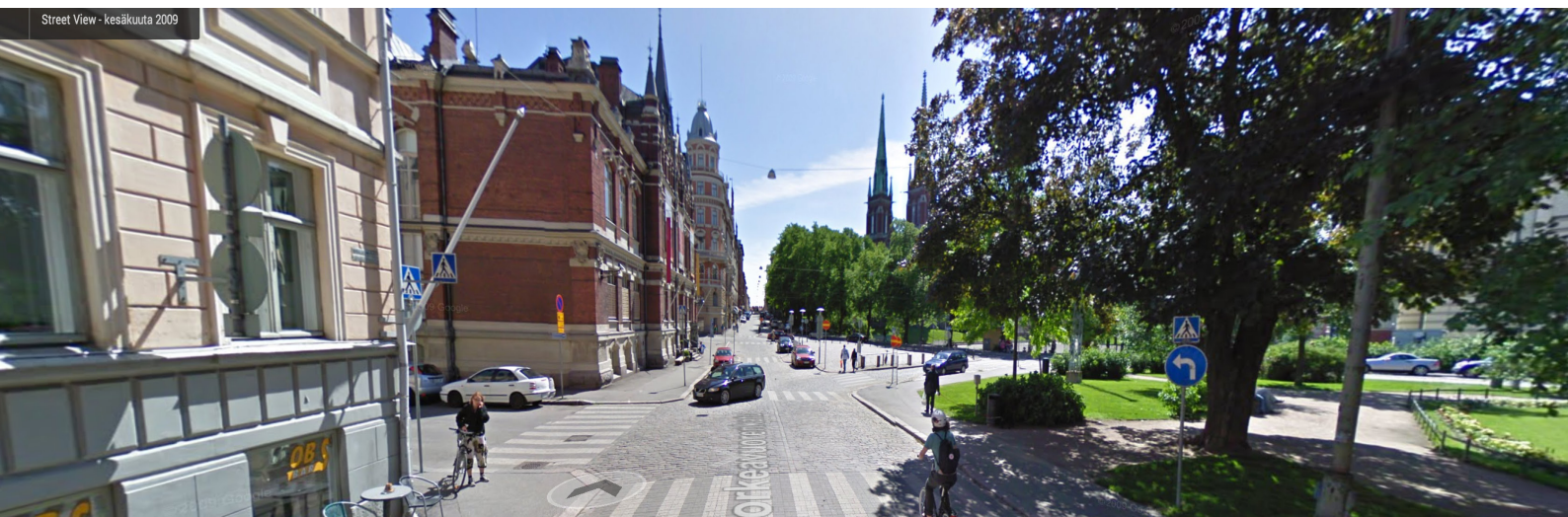
It's a frosty winter day and it's snowing lightly.

The video starts at point A. (View from the picture 3.) The cyclist goes towards point B and after 30 seconds the project "School Path" emerges on the view at 20 meters from the camera. When cyclist gets closer a text appears telling the user to stop to see more details about the project. (Look at attached files for an example.) If the user doesn't stop he goes past the project and video keeps playing for ten more seconds. When the user has bypassed the project the season begins to change towards spring. For example snow starts to melt and trees are turning to green and birds are singing.

The third shot is fading out and the fourth is fading in.



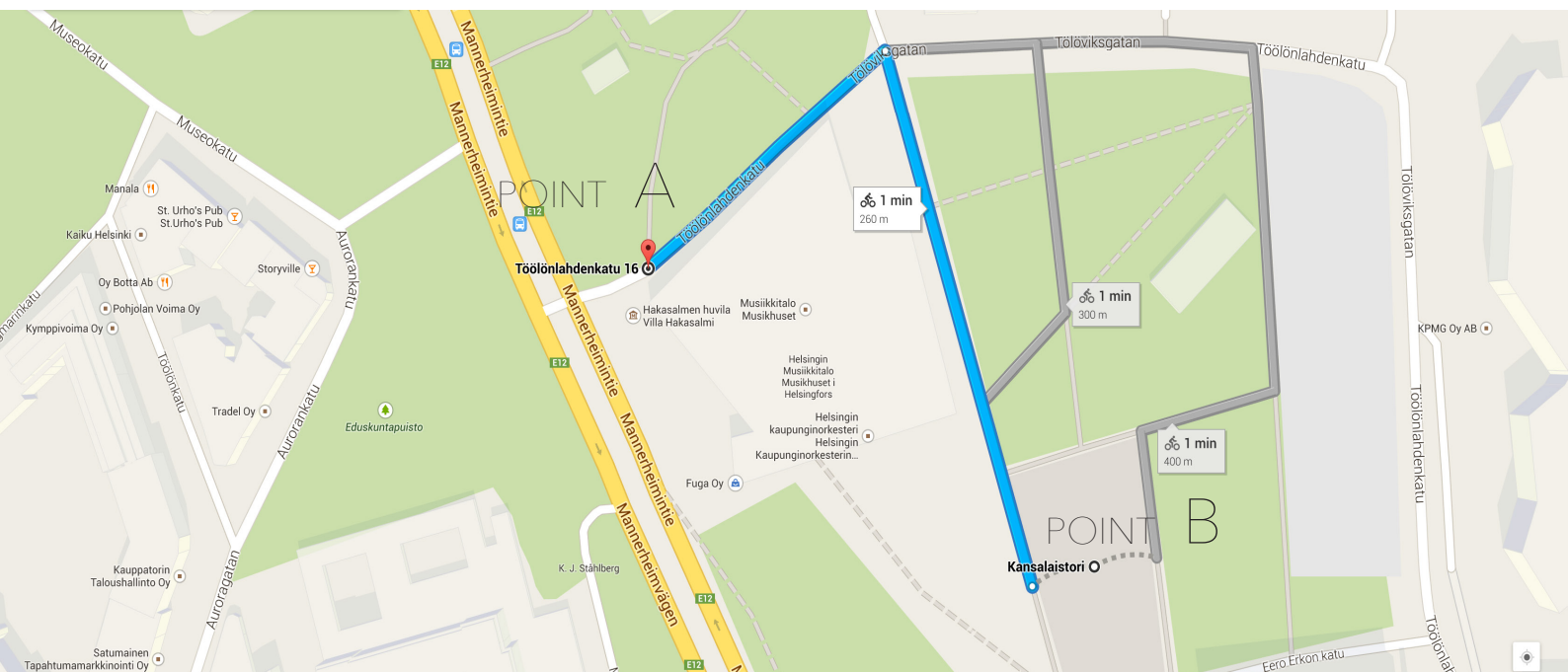
PICTURE 3



## FOURTH SHOT

It's spring time and sunny day. Flowers are blooming.

The video starts at point A. (View from the picture 4.) The cyclist goes towards point B and after 30 seconds the project "Bicycle centre" emerges on the view at 20 meters from the camera. When cyclist gets closer a text appears telling the user to stop to see more details about the project. (Look at attached files for an example.) If the user doesn't stop he goes past the project and video keeps playing for ten more seconds. When the user has bypassed the project the season begins to change towards summer. For example sun is shining and people are in summer clothes. The fourth shot is fading out and the first is fading in again.



PICTURE 4

