















# INNOVATIONPROJECT2014

MARJUT RIIHIMAKI . VENLA ANTILLA . MEREL FURNIERE

# **BICYCLE SERVICES FOR CAMPUS AREA IN MYLLYPURO**

WHAT KIND OF BICYCLE SERVICE WOULD BE IMPORTANT & FUNCTIONAL IN MYLLYPURO CAMPUS AREA AND ALSO FOR THE NEIGHBOURHOOD?

	week 35	week 36	week 37	week 38	week 39	week 40	week 41
<b>Introduction</b>							
<b>Theme analysis</b> first thoughts and ideas							
<b>Location</b> getting to know the area, maps, what's already there							
<b>Service Design</b> Key patch service plan							
<b>Spatial Design</b> Defining the materials etc.							
<b>Technical Plans</b> Dimentions, measurements							
<b>3D models</b> modeling, rendering							
<b>Tutor meetings</b>		 mon 01.09.			 wed 24.09.	 thu 02.10.	
<b>Presentation Days</b>			 tue 09.09.	 thu 18.09.		 mon 29.09.	 thu 09.10.

# STUDENTS & NEIGHBOURHOOD

TARGETGROUP

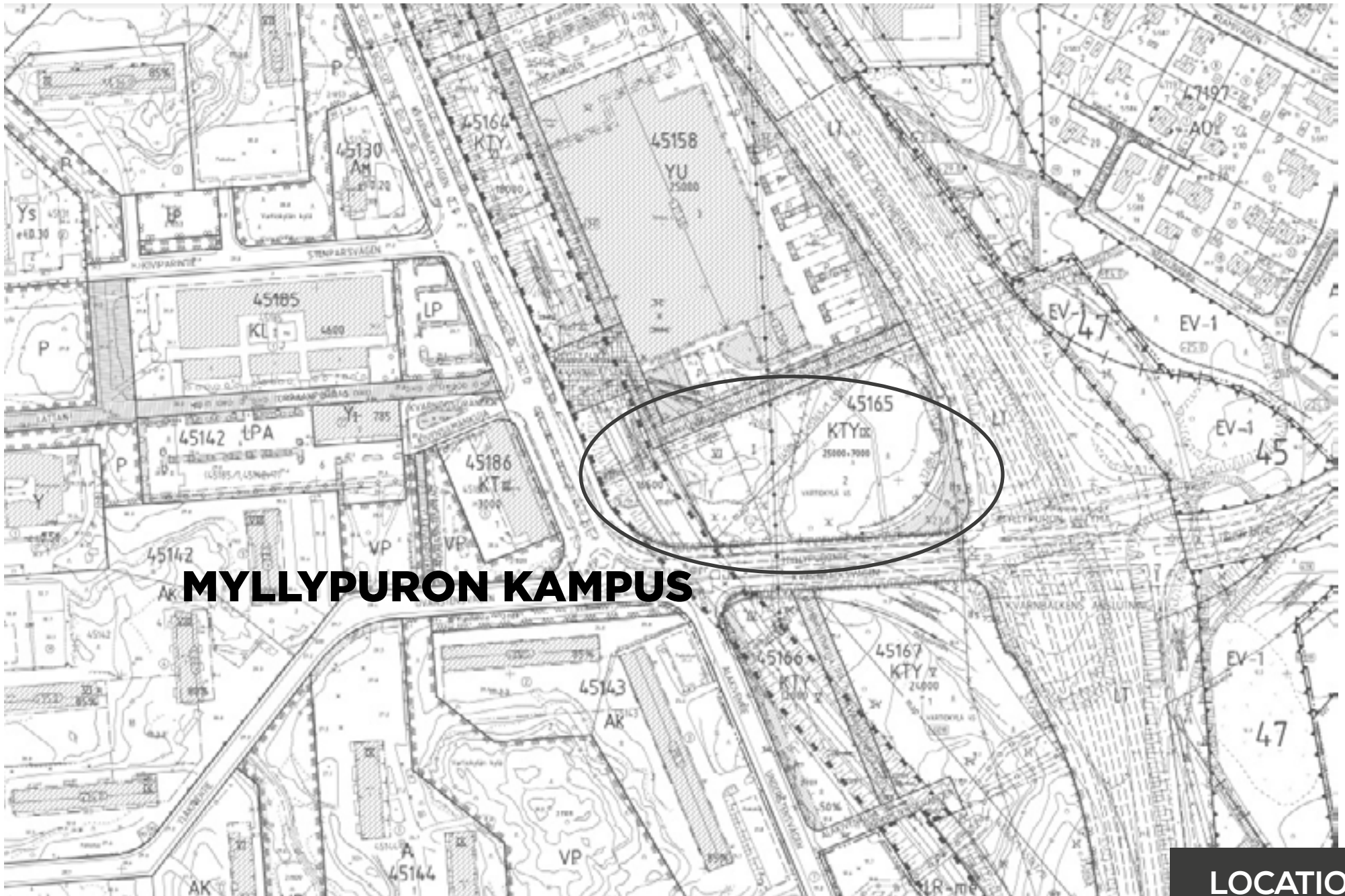
**SERVICE DESIGN**  
KEYPATCH SERVICE PLAN

**SOCIAL DESIGN**  
CAFE



**INTERIOR DESIGN**  
SPACE FOR BIKES

**FUNCTIONS**

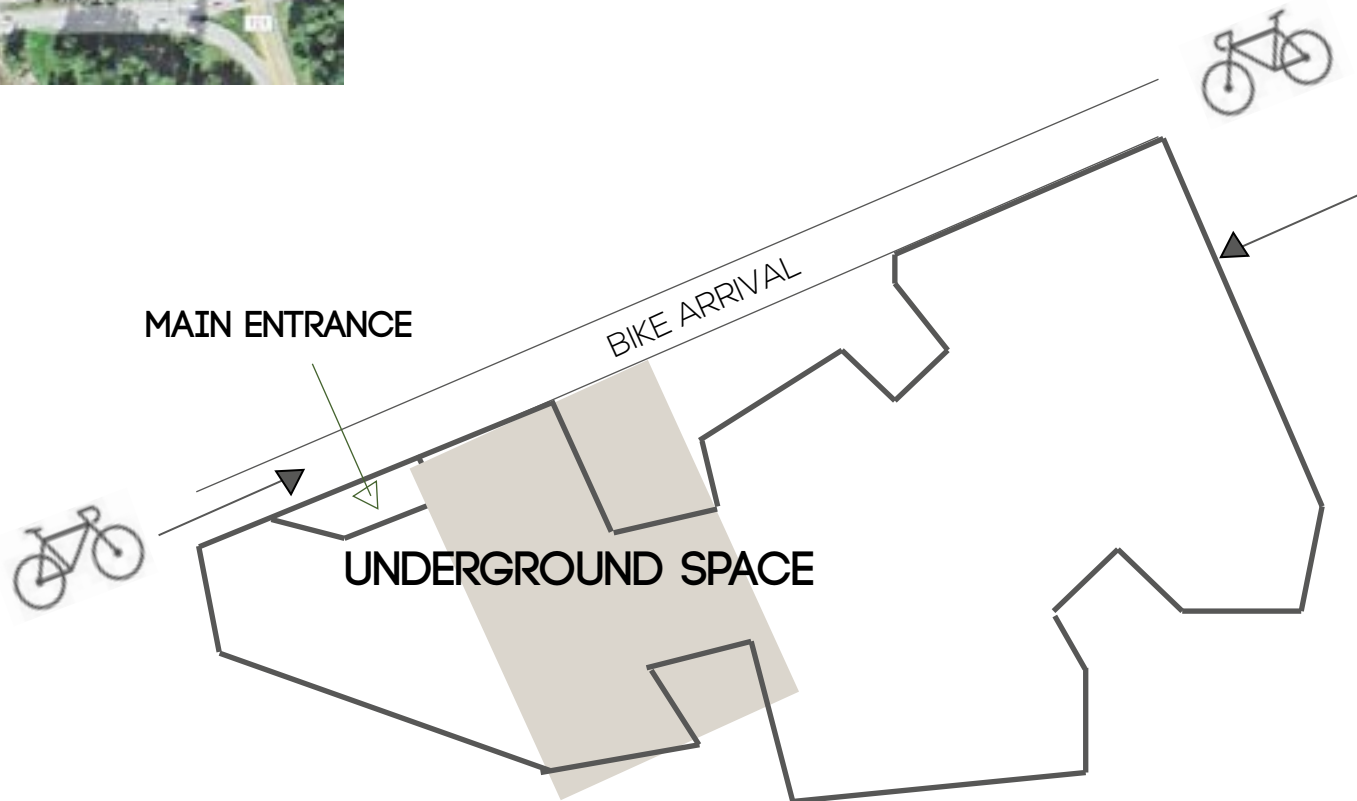


# MYLLYPURON KAMPUS

LOCATION



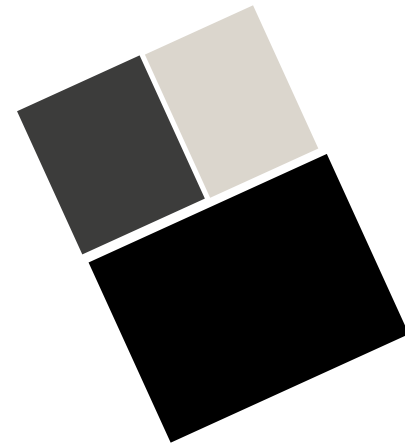
Myllypurocampus





6000 STUDENTS  
300 BIKES  
... M2

REPAIR  
C A F E  
STORAGE







The little Mule Café, Melbourne

**INSPIRATION CAFE**



IDEASKETCHES



**DESIGN BIKERACK**



DESIGN BIKERACK