

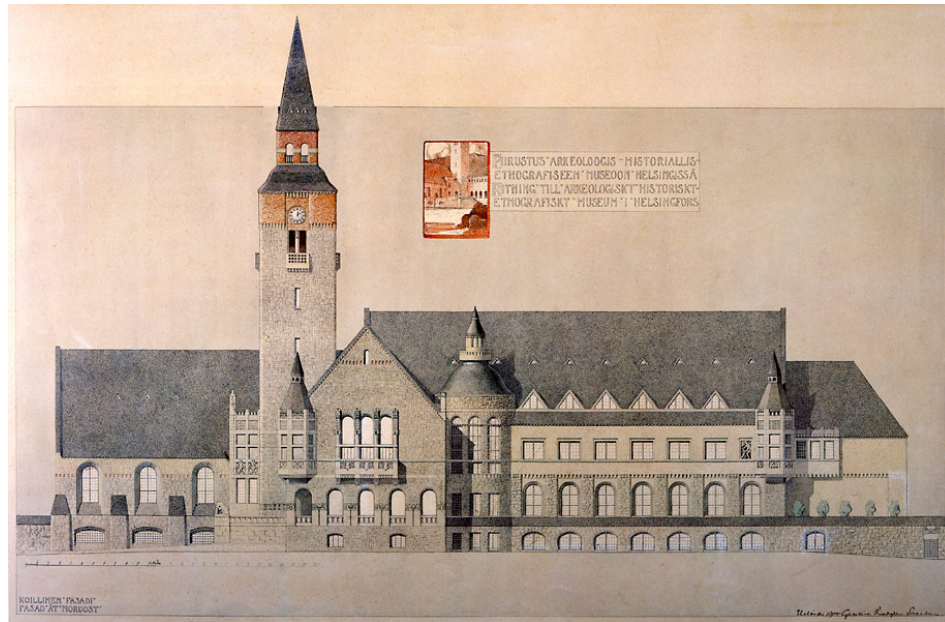


I n n o v a t i o n p r o j e c t 2 0 1 5

COURTYARD OF THE NATIONAL MUSEUM OF FINLAND

Kaisa Puuronen
Maria Vanonen
Eeva Terävä
(Noora Kauppila)

25.8.2015

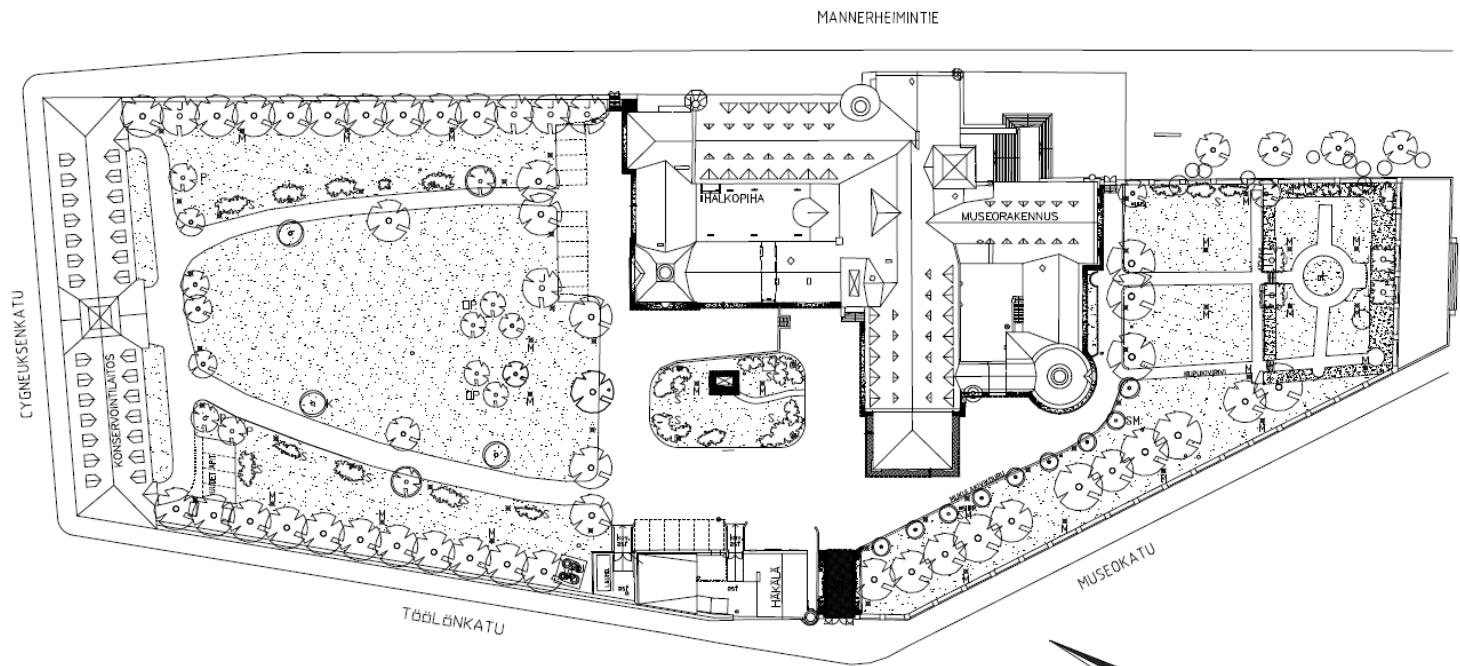


Brief:

Present | Courtyard is in underuse

Future | New Museum will be opened in other side of the yard

Target | Open the yard to citizens



- * VALAISIN, MALU BOOM B1716 + VARSI B551, H=2400 MM
- *H VALAISIN, MÄTÄLÄ, BOOM B1715 + VARSI B550, H=2000 MM
- JULIUSVUVALAISINPILVÄS

NURMIKKO

SORA

ASFALTI

SÄILYTTÄVÄ HAVUPUU

ISTUTETTAVA HAVUPUU

SÄILYTTÄVÄ LEHTIPUU

ISTUTETTAVA LEHTIPUU

PENSAS

POISTETTAVA PUU TAI PENSAS

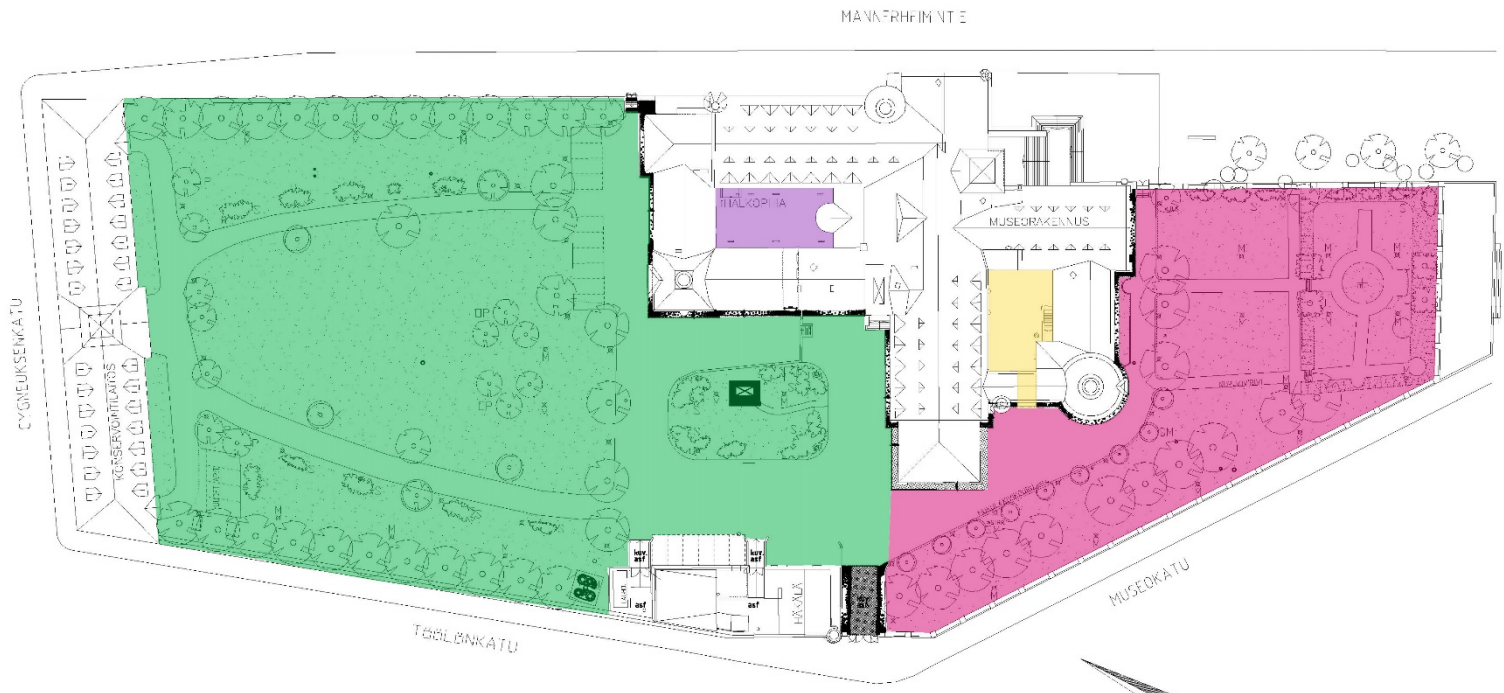
- S SYREENI
- P PIHLAJA
- OP OMENAPUU
- J JALAVA
- K KUISSI
- KD KOIVU
- SM SEMBRAMÄNTY

SUOMEN KANSALLISMUSEO

MANNERHEIMINTIE 34 00100 HELSINKI
 KAUPUNGINOSA 13 EOKPITIA 482 TONTTI 6

ERIKOISPIRUSTUS

25.04.2006



- VALAINTI, MA-1 ROOM P 716 + VARS1 353, H=2400 MM
- VALAINTI, NATALA: 30014 B1715 + VARS1 6550, H=2000 MM
- JULKISVUOKALAINPÄLYS

- VURMUKKO
- SORA
- ASFALTI
- SÄILYTTÄVÄ HAKUJU
- STUUTETTAVA HAKUJU
- SÄILYTTÄVÄ LEHTIJU
- STUUTETTAVA LEHTIJU
- PIENSAS
- POSIITTIIVAINPÄLYS

- S SYRENI
- D TIHÄÄ
- OP OIKELAPUU
- J JALAVA
- K KUUSI
- KC KOVU
- SM SI MBRÄNNY

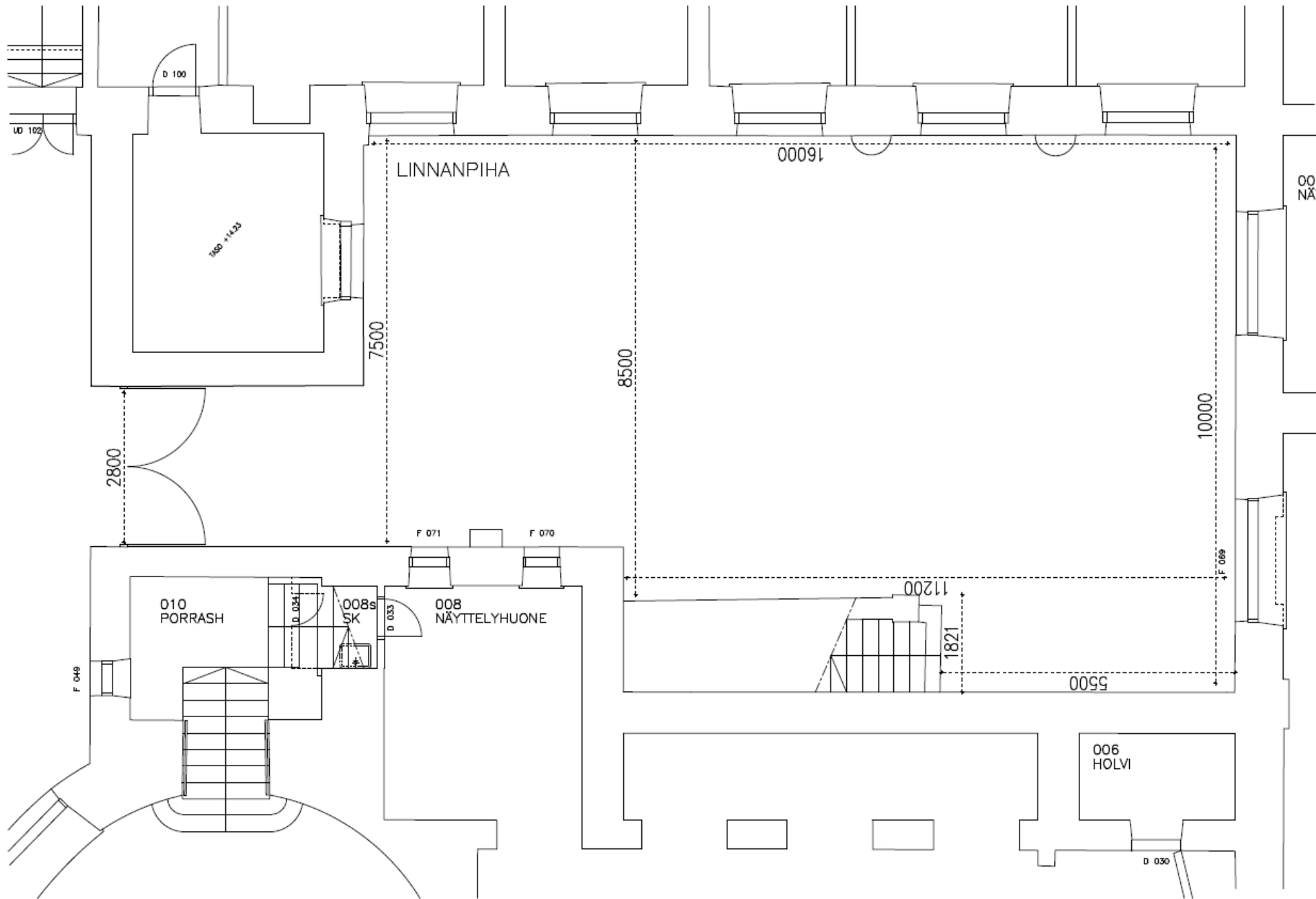
SUOMEN KANSALLISMUSEO

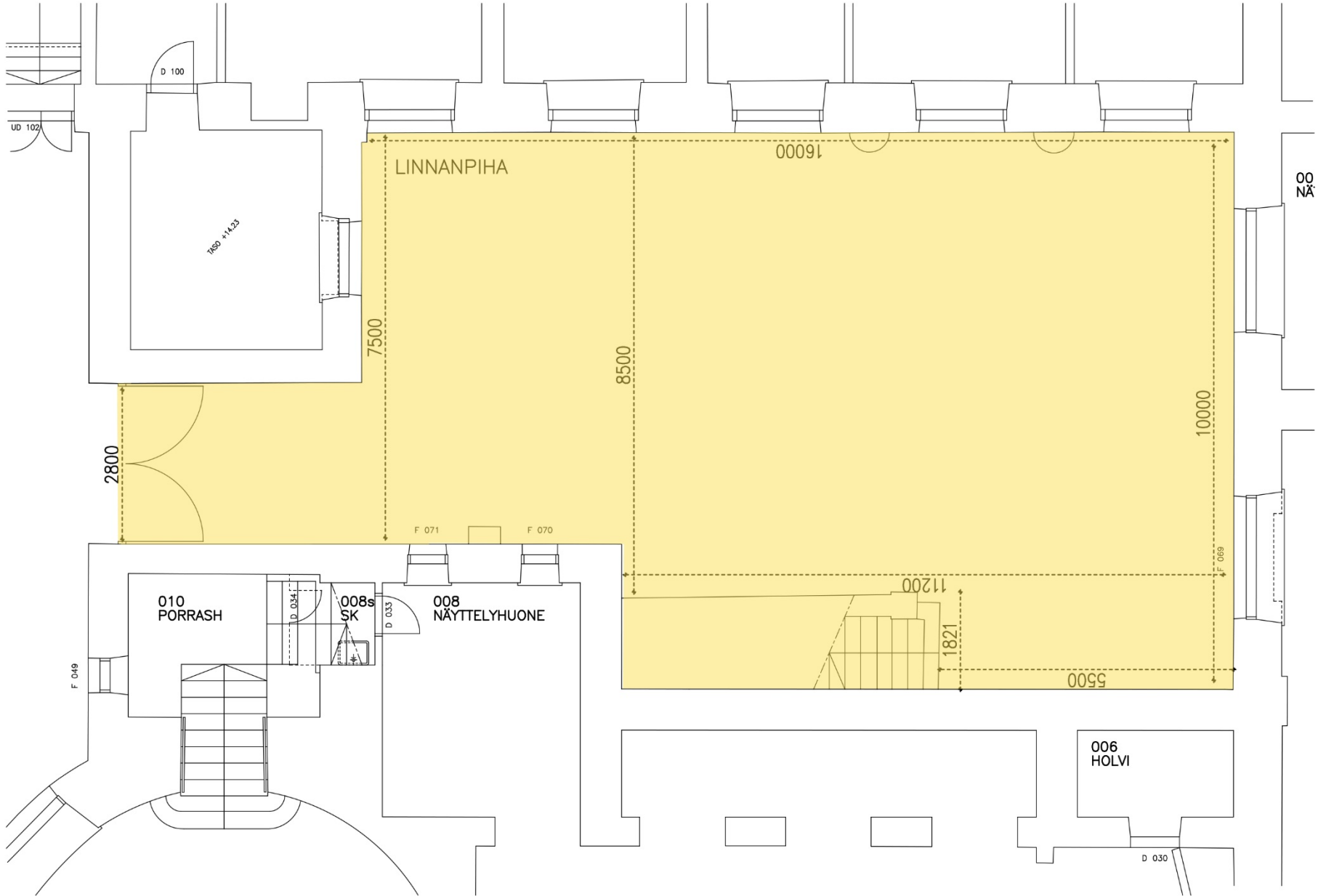
MANNERHEIMINTIE 34 00100 HELSINKI
 KAUPUNGINOSA 13 KORTTELI 422 TONNIN 5

ERIKOISPIRUSTUS

25.04.2005







Castle courtyard

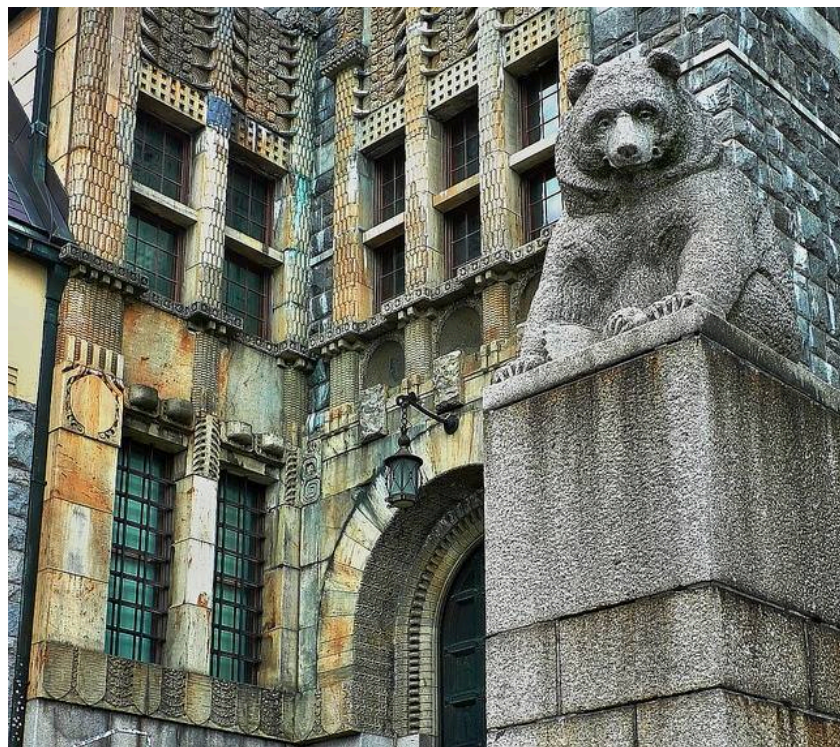
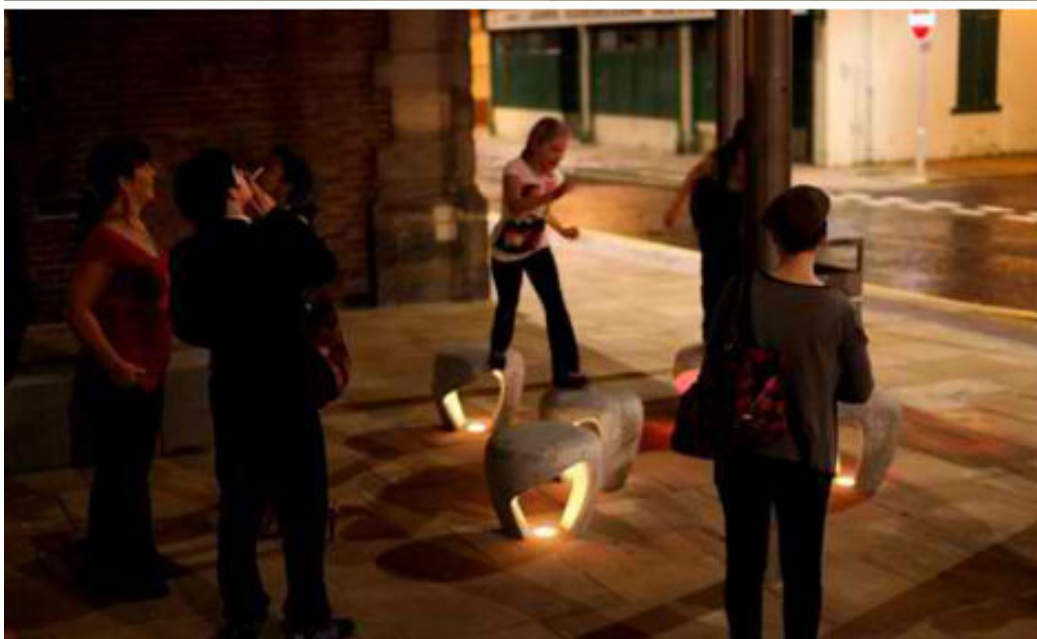


Museum 's brand commitment:

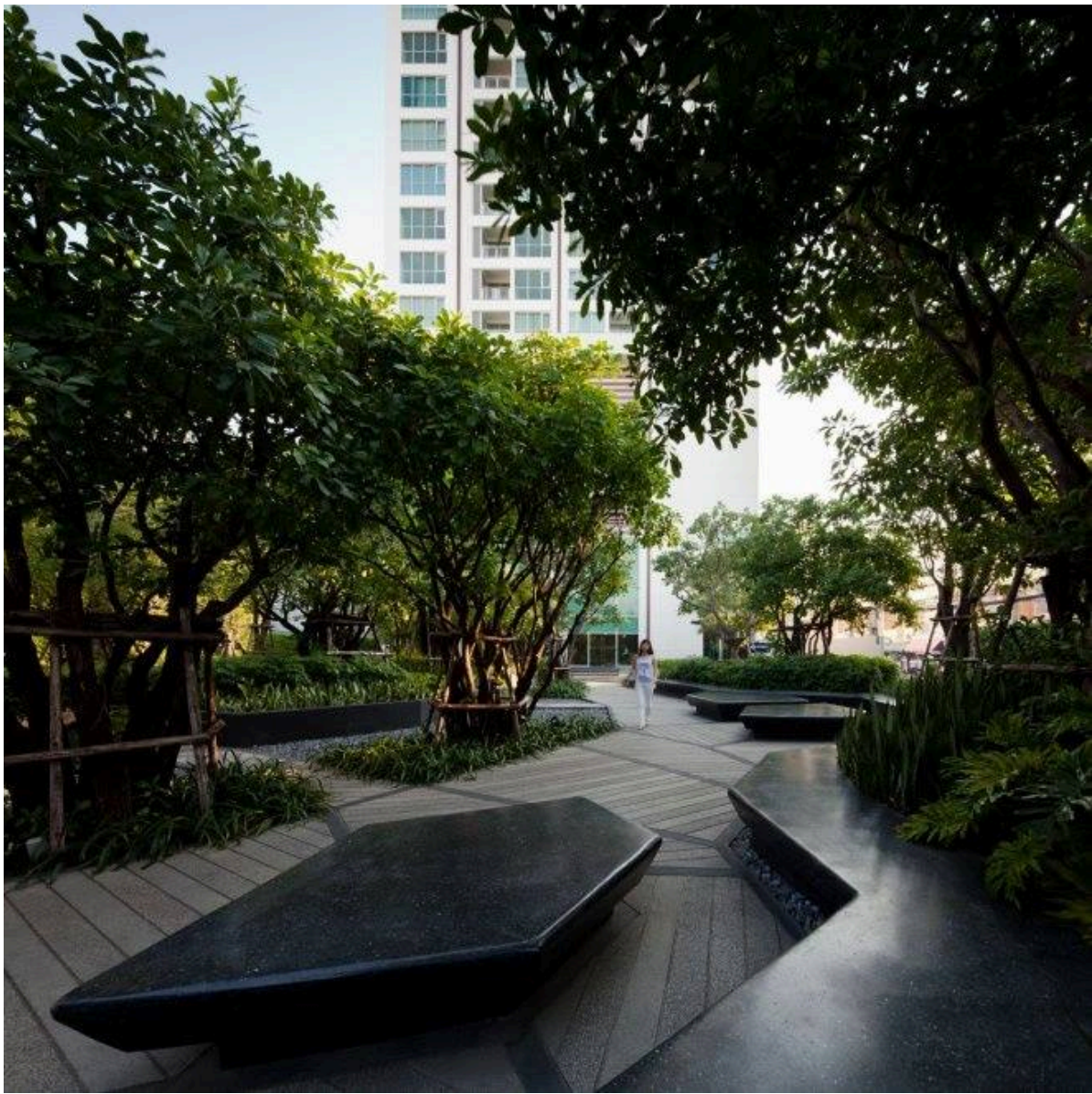
Fascinating

Surprising

Irreplaceable









To get started...

Background study and visiting the venue | Briefing with the customer

Benchmarking other museums and venues

Concepting | Small user study?
etc...

Background study and visiting the venue | Briefing with the customer



Project plan

week35

week36

week37

week38

week39

week40

week41

BRIEF
→

OBSERVATION
→

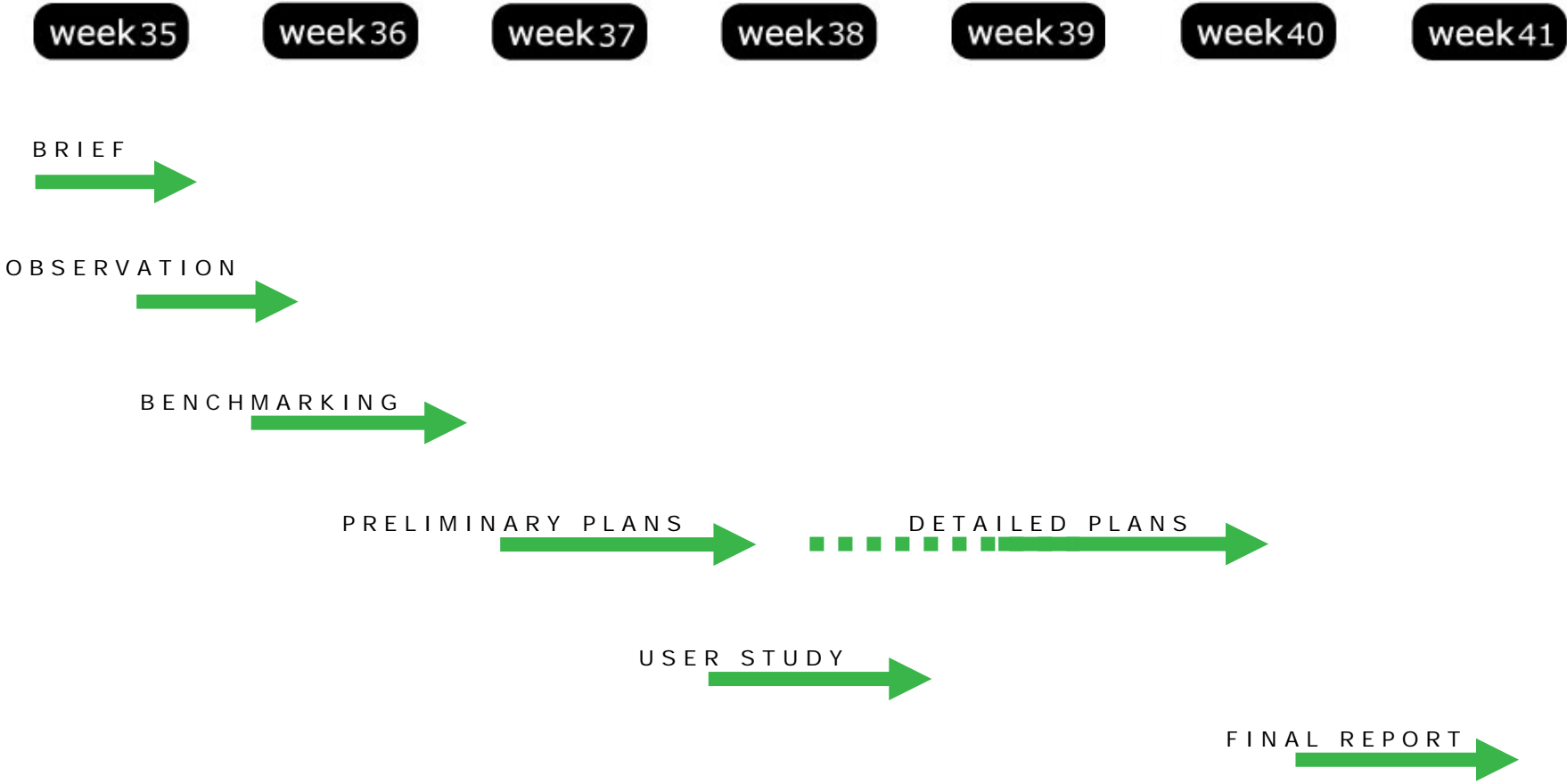
BENCHMARKING
→

PRELIMINARY PLANS
→

.....
DETAILED PLANS
→

USER STUDY
→

FINAL REPORT
→



Any question???

Thank you