

finatex

TEKSTILI- JA VAATETUSTEOLLISUUS RY

- Finnish Fashion Abroad -

Minno® Innovation Project 2015: Culture and Wellbeing



Mission

To innovate tools for increasing and creating the networking of Finnish clothing SMEs at international markets

End Result

A concept plan combining Slush and fashion, participating in fashion weeks, creating pop-up events and building up social media channels

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