



BUSINESS ETHICS CASE STUDY



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DO YOU KNOW ?



- ... what *recycling* is?
- ... what *sustainability* is?
- ... what the *difference* is between these two?

DID YOU KNOW ?



ü... that in the UK, about 30% of clothes in the average wardrobe are no longer used, worth **£30 billion**?

ü... that **31% of textiles** sold in the UK end up in a landfill?

ü... that **9,513 items** of clothing are thrown away in the UK **every five minutes**?

HAVE YOU HEARD OF.....?



- ... Oxfam?



HAVE YOU HEARD OF.....?



- ... Oxfam?
 - ü Oxford Committee for Famine Relief, founded in 1942
 - ü Focuses on Economic Justice, Essential Services, Rights in Crisis, Gender Justice
 - ü More than 1,200 shops worldwide, mostly selling second-hand items

TEAM TASK



- ⌚ How could Oxfam encourage people to recycle more (including donating second-hand items), especially in the area of clothing?

HAVE YOU HEARD OF.....?



M&S

- ... Oxfam?
- ... Marks & Spencer?

HAVE YOU HEARD OF.....?



M&S

- ... Oxfam?
- ... Marks & Spencer?
- ü Major British multinational retailer, specialising in clothing, food, and luxury items
- ü Has 850 stores in the UK and a further 215 worldwide

TEAM TASK



M&S

- What could be possibilities for these organisations to work together and increase awareness for recycling?

HAVE YOU HEARD OF.....?



M&S



- ... Oxfam?
- ... Marks & Spencer?
- ... Shwopping?

SHWOPPING



<https://www.youtube.com/watch?v=T26Jwc7-4W0>

- ü 4.6 million garments came through since the programme launched in 2012
- ü £4.1 million raise for Oxfam
- ü Only 1% of donated clothes are incinerated

A PERFECT MATCH?



M&S



Can you think of any ethical issues related to the cooperation of Oxfam and Marks & Spencer?



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THANK YOU FOR YOUR
ATTENTION & PARTICIPATION