



BUSINESS ETHICS INTRODUCTION



FH MÜNSTER
University of Applied Sciences

MÜNSTER SCHOOL OF BUSINESS

CATHRIN RUPPE

AGENDA



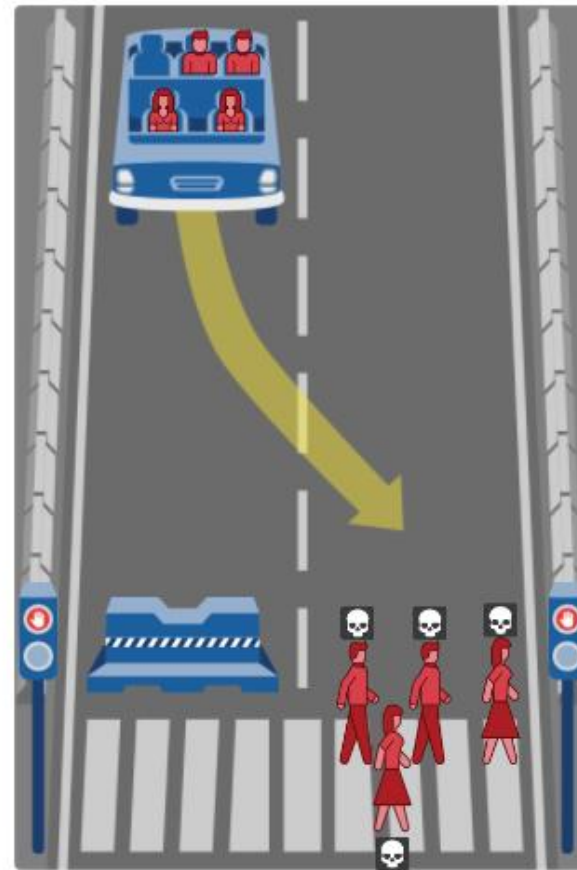
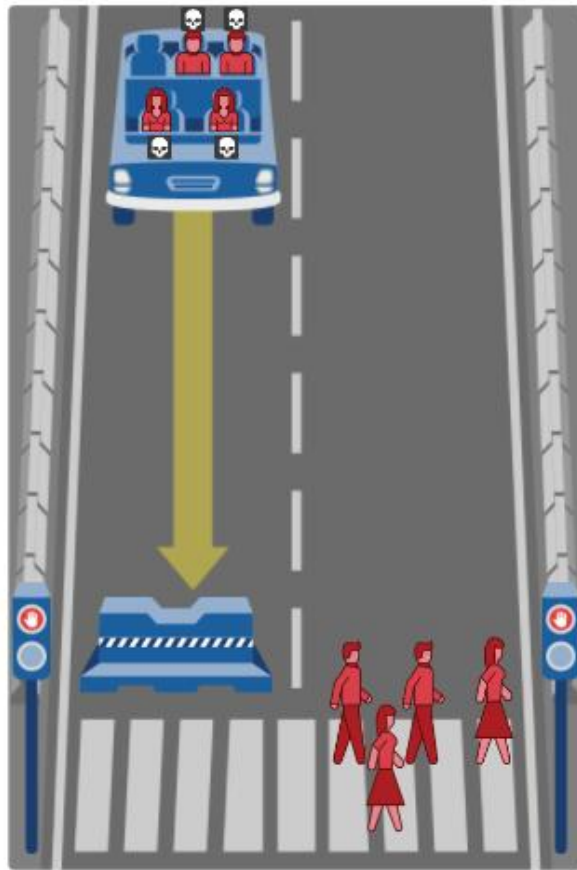
How would you decide?

What is Ethics?

Culture and Ethics

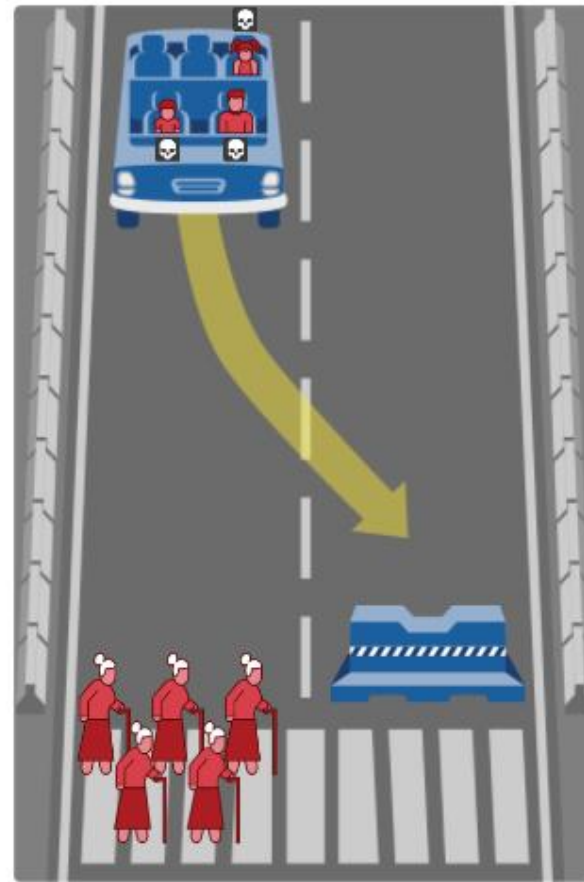
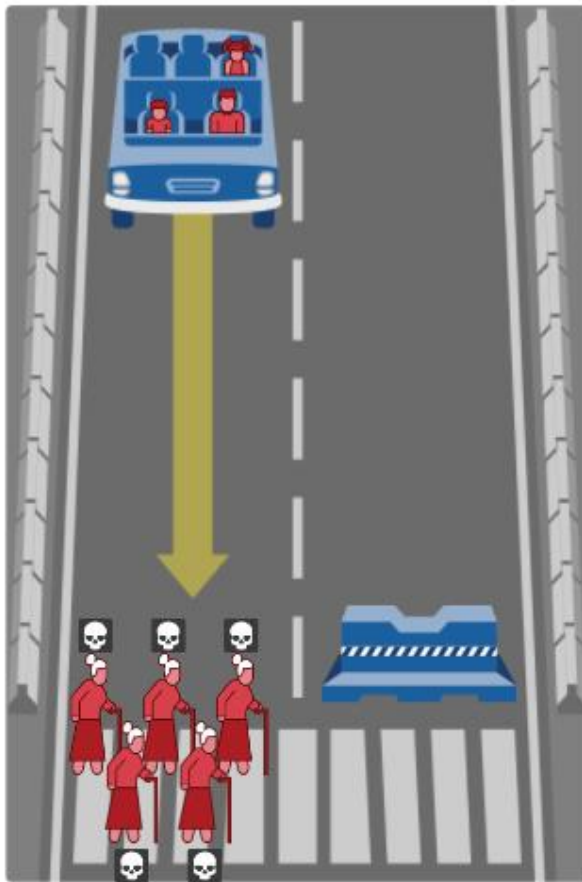
HOW WOULD YOU DECIDE?

... AND WHY?



HOW WOULD YOU DECIDE?

... AND WHY?



WHAT IS ETHICS?

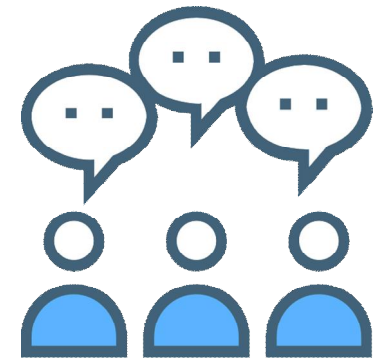
DISCUSS WITH A PARTNER



- How would you define *ethical behaviour*?
- How would you define *business ethics*?
- What are *differences* between personal and business ethics?

BUSINESS ETHICS INTRODUCTION

TIME FOR A ... GROUP
DISCUSSION!



CULTURE AND ETHICS

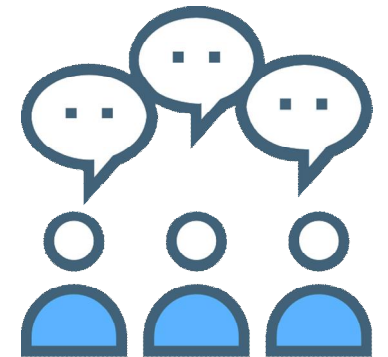
WHAT COULD BE PROBLEMS?



- How can culture influence *corporate ethical behaviour*?
- ➔ What about ... working standards? Government relations? Copyright issues? Deciding who gets a job?

BUSINESS ETHICS INTRODUCTION

TIME FOR A ... GROUP
DISCUSSION!





BUSINESS ETHICS INTRODUCTION

THANK YOU FOR YOUR
ATTENTION & PARTICIPATION

SEE YOU TOMORROW !