

Q1: To create a political Union. To make the other Member States aware of the advantages of working together and further integration. Airbus is the leading example.

Q2: They set competition on the first place and look for efficiencies.

- Human Resources
- Multicultural Teams
- cooperating and sharing experiences

The feeling of cohesion and appreciation of diversity motivates people to participate actively in company integration.

Q3: Allows all suppliers of flying goods to collaborate through the supply chain

- Exchange information in real time
- Linking people and knowledge of customers
- Better knowledge of customers
- Easier to find more efficient ways to work, because they have exact information of how things are done in elsewhere.

Q4: Because of the EU industrial policy, innovation makes possible the high level of research & development, which helps the industry to maintain its market share. The need for innovation and continuous technological development is crucial for customer satisfaction and company competitiveness. High degree innovation opens opportunities for higher level R&D = advanced technology.