



NOVITA

NORDIC YARNS AND DESIGN SINCE 1928

OUR HISTORY – OUR TRADITION



We create fine quality hand-knitting yarns and unique design from the largest yarn spinnery in the Nordic region. For generations we have been refining our work to provide the most timely and inspirational products possible. We use the best materials and deliver on the finest craftsmanship to produce reliable yarns that can always be trusted. We honor tradition, and aim to share a sense of peace, joy, and accomplishment for the dedicated crafters within our community. This passion and commitment is reflected in our rich heritage. Our yarns are so much more than just a product; they are an inspiration. They tell a story of our Nordic roots, our family, and our dedication to the craft.

NOVITA - Nordic Yarns and Design since 1928

NOVITA

OUR COMPANY

NOVITA – a Family Business, totally dedicated to the Finnish Handicraft Tradition. Founded in 1928, Novita Oy is a family-owned business and the leading hand knitting yarn producer in the Nordic countries.

Novita Oy employ approximately 90 people and its turnover is circa EUR 23 million.

NOVITA



PRODUCTION

- Our technologically advanced spinning factory is located in Korva, Finland. In total, around 1 million kilos i.e. 10 million balls of wool pass through Novita's logistics centre each year
- Novita's best known brands are the 7 Veljestä and Nalle hand-knitting yarns
- In total, Novita's hand knitting yarn assortment comprises around 20 different brands
- We use only EKOenergy labelled, renewable electricity



MISSION: FEELING OF SUCCESS!

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NOVITA



THE STORY OF NOVITA



NEW NORDIC NOVITA





THANK YOU

WE WILL BE GLAD TO ANSWER YOUR QUESTIONS

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