

## **Business Ethics – Alternative assignment for the International Project Week 2011**

This assignment is an alternative method to pass Business Ethics course. Please read the instructions carefully. In order to pass this course you will have to do all parts listed below.

### **1. Register yourself in WinhaWille**

Use the course code **LX00AA34** and the implementation **code 2034**

### **2. Participate to the IPW-orientation on 12.4.2011**

Mr. Donald Jordan will give an introduction to business ethics. The compulsory lecture takes place on Tuesday 12.4. 2011 at 14-16.45 (A auditorium). We also ask you to acquaint yourself selected reading material in Business Ethics and complete a web-based quiz. Materials will be available later on wiki page:

<https://wiki.metropolia.fi/display/liiketalous/International+Project+Week+%28IPW%29+16.-20.5.2011>

### **3. Write a report on Business Ethics**

- The report and assignment can be completed either individually or in pairs.
- Familiarize first yourself with the basic information of business ethics by using literature and other material given on wiki-page.
- When writing the first part of the report you will present the basics of business ethics, main topics and approaches. Clearly mark your references, missing or wrongly done referencing will result automatic fail.
- For the second part of the report you should first decide which themes of business ethics you would like to research. The chosen themes will be the basis of your interviews. Consider clear questions or themes which will be investigated through the interviews.  
After that you should find three different companies or entrepreneurship that you would like to interview. The size of the company and line of business can be chosen freely. Ask the same questions from each interviewee and be sure that you record interviews.  
Thereafter you start to analyze the research data (recorded interviews). Report key findings on each topic, use quotes and thoroughly analyze the collected data.
- You are expected to write minimum 10 pages report.
- Report should be written by using Metropolia's reporting instructions. Therefore it should contain cover sheet, table of contents, introduction, main content, conclusion and list of references. Include interview questions as an appendix of the report.
- Report has to be written in English. Your language is not evaluated but pay attention to it. Use tools provided by Microsoft Word to get rid of simple mistakes.
- Return your assignment no later than May 23, 2011 by email to [perti.vilpas@metropolia.fi](mailto:perti.vilpas@metropolia.fi)  
Please indicate the subject as "Business Ethics – alternative assignment". Submission after the deadline will not be accepted anymore (course failed).
- You will be graded based on the quality of your report. The assignment can be completed either individually or in pairs.
- If you have any additional questions, please don't hesitate to contact [perti.vilpas@metropolia.fi](mailto:perti.vilpas@metropolia.fi)