

Metropolia Business School International Project Week 2010 – Business Ethics and Philosophy

Timing

Week 20, May 17-21, 2010.

Participating students

This is compulsory course for all second and third year Economics and Business Administration students who are studying in Finnish, about 180-200 students.

We also offer this as free-choice elective so we might get few additional students from other years in business school as well as the exchange students studying at the Metropolia Business School. Number of those students is 20-40.

General

As you know, the topic for our International Project Week 2010 is Business Ethics like every year so far. The contact teaching can deal with business ethics and ethical questions alone – we appreciate if you could choose your topic from one of the categories listed below. All students have quite similar level of knowledge – some have studied specialization options. We offer marketing and logistics, finance and accounting, and management options. One of the aims for the week is that the students become encouraged to study the topic further and appreciate the importance of ethical questions in business.

Students will be given introductory three hour session to Business Ethics and Philosophy in the beginning of IPW so that all of them will have a basic understanding of business ethics. We hope to have your topics and short description ready by March as this information will be given to students as well as final assignment so they can start preparing themselves for IPW.

We have created four general topics that we hope you will choose from:

- Ethics in HRM
- Ethics in marketing & sales
- Ethics in property rights and knowledge
- Ethics in other areas (finance, production, international organizations, Internet issues, media etc.)

Choosing your topic

We are trying to make sure students will get the most out of our project week so we kindly ask you to provide three different specific topics by filling in the participant form by 15 March, 2010. We will then select one of topics which suit best for our IPW general programme. This way we are able to get more variety as well.

22.12.2009

Teaching in class

You will have freedom to use methods you feel are the most suitable for your topic. The contact teaching can be lectures only or a combination of lecturing, group or other classroom assignments. The students are used to interactive methodology and ethical issues may lead to genuine classroom dialogue between lecturer and class. Case studies can be used in class or given as after-class assignments.

All classrooms have computer and projector for lecturer to use. Please state if you need any special devices (DVD, audio, computer classrooms etc.) and we will organize them.

Each lecturer will get 8-15 students in their group.

Preliminary teaching schedule

Monday

10:00 – 11:00 Kick-off, all students and lecturers will participate. Will be organized in a big auditorium.

11:00 – 13:00 Lecturing (2 x 45 minutes)

Tuesday, Wednesday and Thursday

9:00 – 13:00 Lecturing (4 x 45 minutes)

13:00 - Students work individually

Friday

10:00 – 14:00 Final Student Presentations. We have three auditoriums reserved for these presentations. We will give you accurate information on group sizes as soon as registrations have been completed.

Assessment

Each lecturer is asked to grade students in their group. Students are to be graded with their class activity and final presentation. Students can miss one day except Monday and Friday but it will automatically mean one grade lower final grade.

Grading scale 0-5 (0=fail, 1=satisfactory; 5=excellent)

Forms and Further informations

All documents, necessary forms and further information about the International Week can be found at Metropolia website <http://www.metropolia.fi/> -> Events -> International Project Week

Should you have any questions about academic issues, please contact Degree Programme Director Marko Korkeakoski. For further information about mobility/practicalities please do not hesitate to contact Eija Tamminen.

Hope to see you in Finland in May 2010!

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