

Activities for youth

- Youth helping people in need
- Learning first aid, international work, humanitarian values, leading groups, taking responsibility
- Meaningful hobby
- Youth being part of an international movement
- Bringing up a new generation of helpers



For children (7-12 years old)

- Reddie Kids-clubs
 - First aid, Red Cross, diversity
- Help with homework
 - especially immigrant children
- Terho-club
 - Seniors and children playing games
- Camps



For youth (13-17)

- Youth groups
 - Eg. first aid, Red Cross, campaigns and events
- Leading Reddie Kids-clubs and groups on camps
 - Volunteer training
- Camps
 - In Finland
 - International camps abroad



Young adults (18->)

- First aid groups
- Drug prevention and health
- Humanitarian law
 - Groups and courses
- International activities
 - Youth delegate
 - International camps
 - Study visits
- Friend activities
 - Youth for youth
 - Youth for elderly



Young adults continue

- Volunteer trainer
 - Training new leaders
- Positions of trust and organizational participation
- Leading groups and camps

Basically all volunteer activities are possible when you turn 18.



Why are you a Red Cross volunteer?

"Siitä on hyötyä työelämässä ja elämässä. Tuo elämään sisältöä. Tapaa huippuja tyyppejä. Näkee ja kokee ihmisyyden."

"Punaisessa Ristissä toimiessa kokee tekevänsä jotain hyödyllistä, parantaa maailmaa pieni pala kerrallaan."

"Saa tehdä jotain konkreettista ja näkee nopeasti toimintansa tuloksen."

"Ystäviä ympäri maailmaa ja mahtavia kokemuksia. Myös ammatillista hyötyä puolin ja toisin, kun voi oppia ja jakaa omaa tietotaitoaan."

Posted on Facebook 11.5.2016



Facts (31.12.2015)

- youth members (7,3%)
 - 1351 age 0-15
 - 4970 age 15-28
- Volunteers under age 29 (22,5%)
 - 3698 under 4 hours/year
 - 2450 over 4 hours/year
- 1/5 of local branches say they have activities for youth



Communication

- Henry goes live-blog
- Instagram @sprnuoret
- Facebook
 - FRC youth
 - Punaisen Ristin nuoret
- Rednet.punainenristi.fi/nuoret
 - For volunteers!
- #Tuplataan
 - Take a friend with you
 - Youth testing different ideas



Challenges

- How to tell about Red Cross volunteer activities for youth?
 - What should we tell them?
 - How should we tell them?
 - Where should we tell them?
- Good ideas on how to better get youth themselves taking part in planning and developing communication, marketing and activities?

