



# **IPW Poster Session**

## What?

Each group of students will present a poster as a team on <u>the lessons learned</u> during the Business Ethics course at the closing session on Friday in the main lobby (see programme below).

## Why?

The poster itself allows participants to highlight the key findings and outcomes of their IPW course /case study. The presentation of the poster gives all group members a perfect opportunity to answer questions and provide further details. Everyone will also have a chance to see what others have been doing during the week.

#### How?

Each group will work together and plan, prepare and deliver a poster and a presentation. You will find an information package for poster presentation with ideas and useful internet links on <u>Wiki</u> (<u>https://wiki.metropolia.fi/display/liiketalous/International+Project+Week+%28IPW%29+12.-16.5.2014</u>). You as a group decide the topic for your poster presentation based on the lessons learned during the course. The lecturer of your group can help you brainstorm if needed.

For the presentations on Friday, divide your group in smaller groups, each taking their turn to present (while others circulate and see everybody else's work). Remember to assign roles for each group member.

#### Practicalities

The groups work on their poster on Thursday afternoon, the lecturer of the group can take part if needed. On Thursday afternoon we will provide each group with their blank Metropolia poster, a possibility for colour printing and any other material they need. Students design and build their poster and mount it on a flipchart stand provided in the lobby ready for the Friday morning session.

In Friday's final event, everyone is present in the lobby where all posters are on display as at a conference or professional poster event. The groups will evaluate the posters of other groups using an e-form on iPad. All students should be present on Friday for <u>the whole event</u>.

The final poster presentation session on Friday runs as follows:

- 9.30 Final poster and presentation preparations with your home group, Main Lobby
- 10.00 Opening of the event, iPads distributed, A-auditorium
- 10.10 Home group's poster presentation with lecturer & evaluation/assessment
- 10.50 Groups, lecturers & visitors start moving around other posters, evaluation of other posters
- 11.50 Return to your own group's poster with lecturer who takes final attendance
- 12.00 Closing ceremony ALL, A-auditorium



15.5.2014

# IPW2014 Group numbers

- 1. Weitz Barbara
- 2. Lutovinova Natalia
- 3. De Groot Floor
- 4. Roche Maurice
- 5. Battiston Giovanna
- 6. Darabi Fariba
- 7. Kovarova-Simecek Monika
- 8. Jaensch Michael
- 9. Weyer Birgit
- 10. Westerhuis Piet
- 11. Rijkeboer Andrea
- 12. Dimitriadis Alexandros
- 13. Zheng Lucy
- 14. Jamalkhan Nasser
- 15. Pollakova Martina

#### Checklist for posters:

- title: clear enough? big enough? interesting enough?
- layout: good support for your delivery? good support for your main message?
- pictures: good support for your main message and your presentation?
- acknowledgements: who helped you with your poster? your lecturer, sources...
- group members: remember to write down everybody's names on the poster
- group number: write down your group number (see above).