F	ir	st	Ė

FIRST				
Name	Last Name	Institution	Course	Course Details in Brief
Holger	Buck	htw saar University of Applied Sciences	The legal basis for business ethics from a German lawyer's perspective – Practical Approach	The course will examine how the general concept of business ethics has been considered and shaped by the German legislator and the courts. Also there will be an analysis of the influence of EUlaw on substantial areas of the law. Lecture based on legal rules and exemplary case studies, partly a workshop approach.
Michael	Jaensch	HTW Berlin	Running a Business – The impact of Rules of Fairness and Human Rights on Contract Law	The course will analyse the history and concept of Human Rights and their impact on contract law. A thin line divides the need for private entities to conduct their business freely in the way they see fit and the need of society to limit this freedom for ethical purposes. Students will analyse cases with ethical implications and give an assessment with a sound legal solution.
Stefanie	Molthagen- Schnöring	HTW Berlin	Ethical Communication in Advertising, PR & Social Media	The course will deal with advertising, public relations and social media communication from an ethical perspective. How do companies ensure that they get awareness on the one hand and respect the interests of people on the other hand? Students will create their own campaign to aid learning.

_	=		
⊢	ı	ret	۴
	ı	131	L

Name	Last Name	Institution	Course	Course Details in Brief
Eli	Jacobs	University of Hertfordshire University	Ethical Flam works & Challenges to Corporate Social Responsibility Activities	behaviour & ethics? Case studies are used to aid learning.
Michelle	McPhail	Hertfordshire	Eli Jacobs	As per Eli Jacobs
Luuk	Collou	Saxion	Ethics & Capital; ethical decision making in international business and finance	This course will review the study the intersection between ethics and capital in a modern day capitalist society. A key question is: What are the dynamics that take place in this intersection of seemingly contradictions and how do people and organizations cope in this complex system? Case studies and exercises will be used to aid learning
William	Scarff	Wolverhampton	Working abroad: challenges and moral difficulty	The course will review & discuss the relevance of ethical and CSR concepts for the overseas worker and the international company. A key question is: 'How can, or should we respond to the guidance "When in Rome, do as the Romans do?"' Discussion & case studies used to aid learning.

_	=		
⊢	ı	ret	۴
	ı	131	L

Name	Last Name	Institution	Course	Course Details in Brief
David	Richards	Lakehead University	Cross-Cultural Values and Business Ethics	This course will examine the challenges of ethical diversity and ethnocentrism in a global context. Students will learn influence of cross-cultural values and norms have in shaping ethical viewpoints and decision-making. In-class discussion and exercises will focus on the application of principles and strategies in response to ethical dilemmas.
Neil	Fletcher	Sheffield Hallam University	International Listed Companies: Corporate Social Responsibility and Corporate Governance	This course will review & locate the publically listed company as key actor in the globalized economy. During the course students will endeavour to ask and answer the question: "how should large listed companies behave towards their stakeholders?" Key readings and cases will be used to aid learning
Marko	Korkeakos ki	Arkansas State University	Social Impact Management	The course will review social impact management which concentrates often on the conflict of business needs and wider societal concerns. Companies are not operating in vacuum and there is a strong interdependency between them and environment they work in. Case studies will be used to aid learning.

Name	Last Name	Institution	Course	Course Details in Brief
		Hochschule	Ethics and	The course will review & assist students in acquiring information and skills to effectively create strategies to prevent young consumers from being exploited by unscrupulous manufacturers and unethical marketing/advertising. A review of research & marketing
				· ·
Maurice	Roche	Nordhausen	Young Consumer	r campaigns/cases will aid learning.