

## **INTERNATIONAL PROJECT WEEK (IPW) 16-20 MAY 2016, LEPPÄVAARA CAMPUS**

International Project Week (IPW) will take place on week 20 (May 16 - 20).

The theme for the week is Business Ethics. *IPW is compulsory part (2 ECTS) of courses:*

- Englantia laskentatoimen ja rahoituksen ammattilaisille LX00BW68-3001
- Englantia laskentatoimen ja rahoituksen ammattilaisille LX00BW68-3002
- Englantia markkinoinnin ammattilaisille LX00BW73-3002
- Englantia markkinoinnin ammattilaisille LX00BW73-3003
- Yhteiskuntavastuu ja vastuullinen esimiestyö LX00BW55-3002

### **WHAT TO EXPECT**

During the week student teams will get a chance to come up with solutions to real cases, provided by Finnish Red Cross. We will have visiting lecturers from our partner institutions lecturing and coaching groups during the week.

Below you can find short description of the two cases you will be working with during the week:

#### Assignment 1: Developing the Finnish Red Cross Friend Visitor activities

Loneliness is seen as one of the most significant problems in the Finnish society. Loneliness and the need for a friend and community exist in all age groups. An increasing number of elderly people continue to live at home longer. Loneliness is also connected to the experience of social exclusion and deprivation. Immigrants may need support in creating contacts in their new place of residence. In order to enable wellbeing and safe living in Finland, the Finnish Red Cross has organized Friend Visitor activities for decades.

We will need more volunteer friends to visit elderly people, be friends with young people, meet people living in institutions and prisons and to organize activities for people who have moved to Finland.

## Assignment 2: Evaluating and developing the Finnish Red Cross Youth activities

Most of the Finnish Red Cross volunteers are middle-aged or older. The number of youth volunteers has increased, but the number of volunteers below the age of 29 remains rather low. Social media and new communication methods are in use but have not been able to reach masses of new volunteers. For example the concept of "digital volunteer work" has not yet been defined, but the need for innovation has been recognized.

In its current strategy, FRC has set an ambitious goal to double the number of volunteers and also the number of youth volunteers.

### ATTENDANCE DURING IPW

**Attendance is compulsory during the intensive week.** In order to pass the course you need to be present. If you miss more than one day, the course is failed. (NB: Absence on Monday 16<sup>th</sup> May or Friday 20<sup>th</sup> May is not acceptable).

### EVALUATION

**IPW will be evaluated as pass or fail.** Passing grade from IPW part requires attendance and active participation.

### ALTERNATIVE IMPLEMENTATION

If you are not able to commit to participate IPW (see strict attendance rules) you can complete this part with individual assignments. Please find more information from **Tube's workspace "Business Ethics 2016 – alternative method"** (All workspaces → join/liity). Deadline for individual assignments is May 20<sup>th</sup>.

### ENROLLMENT FOR IPW

Enrollment for IPW will be open until 2<sup>nd</sup> of May. Link to e-form registration:  
<https://elomake.metropolia.fi/lomakkeet/16337/lomake.html>

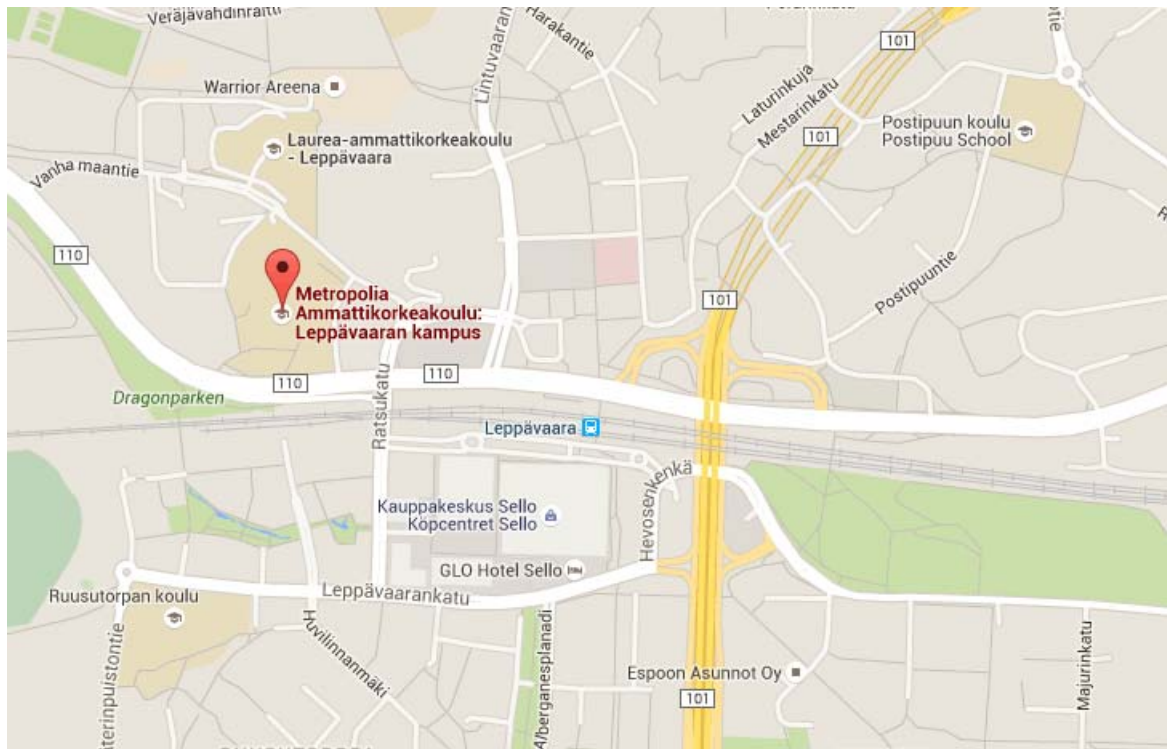
### PRELIMINARY SCHEDULE FOR IPW

Monday May 16 <sup>th</sup>	10:00 – 12:00 12:00-13:00 13:00-14:00	IPW Kick Off, Vaara Auditorium Lunch Classes
Tuesday May 17 <sup>th</sup>	09:00 – 12:00 12:00 – 13:00 13:00 – 14:00	Classes Lunch Case Workshop
Wednesday May 18 <sup>th</sup>	09:00 -12:00 12:00 – 13:00 13:00 – 15:00	Case Workshop Lunch Representatives of the Finnish Red Cross available for consultation

Thursday May 19 <sup>th</sup>	09:00 – 12:00 12:00 – 13:00 13:00 – 15:00	Case Workshop Lunch Poster session preparation
Friday May 20 <sup>th</sup>	09:00 -10:00 10:00 – 12:15 12:15 – 13:00	Poster session preparation Poster session Closing ceremony

## LEPPÄVAARA CAMPUS

Address: Vanha maantie 6,  
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If you have any questions concerning the International Project Week don't hesitate to contact me.

Best regards,  
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