



Firm SCALE

Social Media Application for B2B companies

Feedback



- Do you understand FirmScale Service at first sight ?
 - Miss explanation text about prestige system
 - Miss examples of current projects
 - biggest companies and projects
 - Think more about understandable terminologies

Feedback



- What do you think about Prestige System ?
 - Avoid numbers and favor visual presentations
 - Needed to improve explanations about
 - How to get points
 - How to define levels
 - Add
 - Graph showing prestige evolution in time
 - Links
 - from company to people inside
 - from boss to employee
 - from project to tasks made by profil

Feedback



- How is the application useful ?
 - Take decision based on a representative value
 - Recrute employee and appeal companies
 - Motivave people to work together

Feedback



- General comments
 - A reputation is needed to begin transactions
 - Implement-combine the app with another site
 - Potential risks
 - Create fake account or project
 - Interfere on relationship