

RTS2 Project



Metropolia student group working with RunToShop

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Market Research & Test Plan

Group / profile	# of persons	Goal of contact	How (interview, survey...)	IReady by
IT managers of companies in theTEKES network	4 Trug	- Identify real user's needs	Personal meeting in business-related events that lead to follow-up Interviews	beginning november
Web application developpement firms	4 Joni	- Check our pricing compatability - Users' Feedback for app Demo - Collect users' behaviour data		Beginning november
Student Freelancers	10 Pèj	(what softwares they normally use for business	Approch within the ADP course & friends	End of october

Contact IT Managers

- Teemu Seppala - Development Manager - Aalto University Otaniemi International Innovation Centre.
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- Kari Komulainen - Director International Network of Tekes - kari.komulainen@tekes.fi +358 50 5577 842
- Jari Uotila - Development Manager, international operations of VTT Technical Research Centre of Finland.
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Contact Software Companies

- Sofor (consulting)
 - Helsinki P.O. 44, Takomotie 1 FI-00381 HELSINKI
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- Jab Oy (project developer)
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