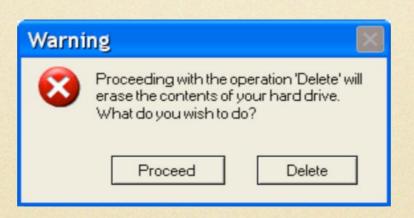
# Errors and web design!





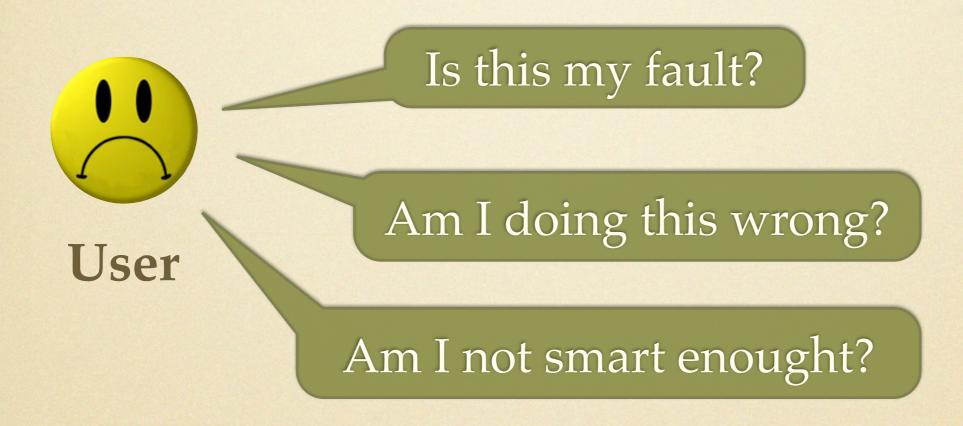


# People make mistakes!



## What do people think?





Feels stupid, embarrassed, loses confidence = stops using your site/app

## What do people think?





You didn't watch the road! (use software correctly)

You're just too dumb!

## Problem with our logic?

- We need to handle errors before and after they occur
- The best way to handle errors is to prevent them from ever occurring

# Poka-yoke ポカヨケ

Is a Japanese term that means "fail-safing" or "mistake-proofing".

Its purpose is to prevent, correct or draw attention to errors as they occur.

# Poka-yoke ポカヨケ

Preventation devices



# Poka-yoke ポカヨケ

Detection devices

Can't prevent fire!
But I can detect and notify it!



## Poka-yoke and webdesign?

- Inline validation
- Errors into opportunities
- Blurring the line

## Inline validation

## **Ewitter**

#### Join the Conversation

Already on Twitter? Sign in.

Already use Twitter on your phone? Finish signup now.

Full name	⇒ enter your first and last name
Username	Your full name will appear on your public profile  Your public profile: http://twitter.com/ USERNAME
Password	
Email	
	Let others find me by my email address  Note: Email will not be publicly displayed
Terms of Service Printable version	Terms of Service  These Terms of Service ("Terms") govern your access to and use of the services and Twitter's websites (the "Services"), and any information, text, graphics, or other materials uploaded,

Printable version of the any in

These Terms of Service ("Terms") govern your access to and use of the services and Twitter's websites (the "Services"), and any information, text, graphics, or other materials uploaded, when the services (collectively referred to the services of the services and use of the services (collectively referred to the services of the servi

## Inline validation

### **Lwitter**

#### Join the Conversation

Already on Twitter? Sign in.

Already use Twitter on your phone? Finish signup now.

Full name	Toni	⊌ ok		
	Your full name will appear on your public profile			
Username		⇒ pick a unique name on twitter.		
	Your public profile: http://twitter.com/ USERNAME			
Password				
Email				
	Let others find me by my email address			
Note: Email will not be publicly displayed				
Terms of Service Printable version	of the services and Twitter's any information, text, graphic	websites (the "Services"), and as a s, or other materials uploaded,		

Printable version

These Terms of Service ("Terms") govern your access to and use of the services and Twitter's websites (the "Services"), and any information, text, graphics, or other materials uploaded,

## Inline validation

### **Lwitter**

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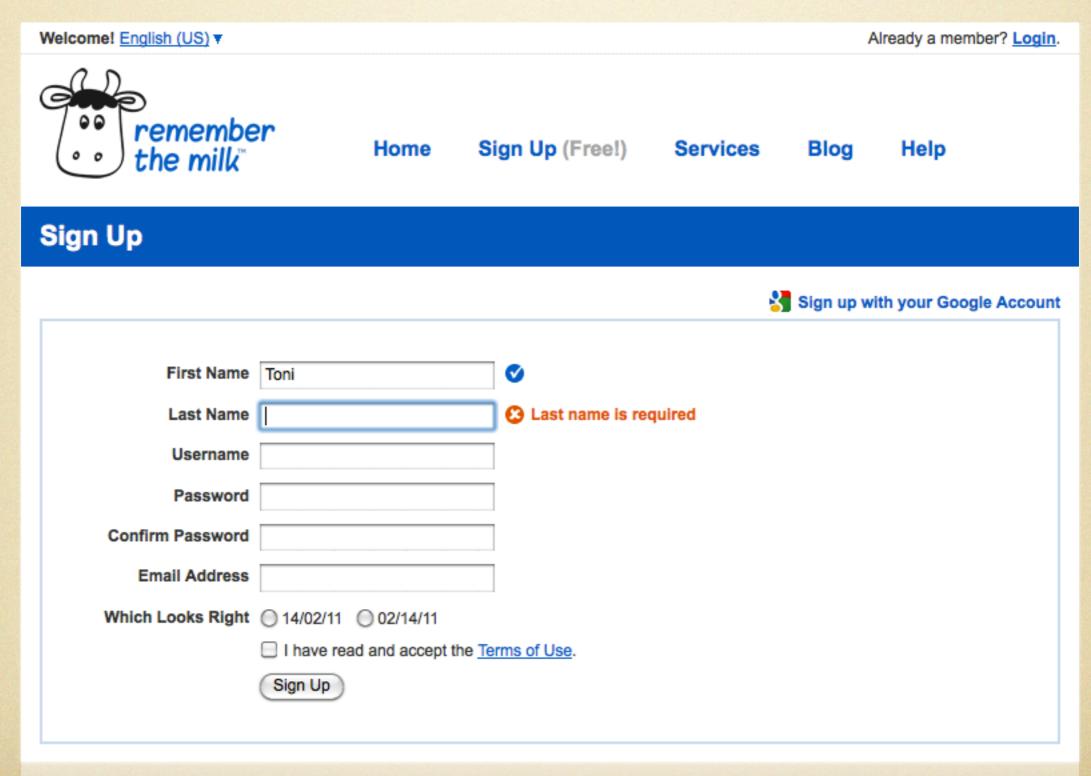
Already use Twitter on your phone? Finish signup now.

Full name	Toni	⊌ ok			
	Your full name will appear on your public profile				
Username		can't be blank			
	Your public profile: http://twitter.com/ USERNAME				
Password					
Email		can't be blank			
	Let others find me by my email address				
Note: Email will not be publicly displayed					
Terms of Service	Terms of Service These Terms of Service ("Terms") govern your access to and use				
Printable version	of the services and Twitter's websites (the "Services"), and any information, text, graphics, or other materials uploaded, any information, text, graphics, or other materials uploaded, any downloaded or appearing on the Services (collectively referred				

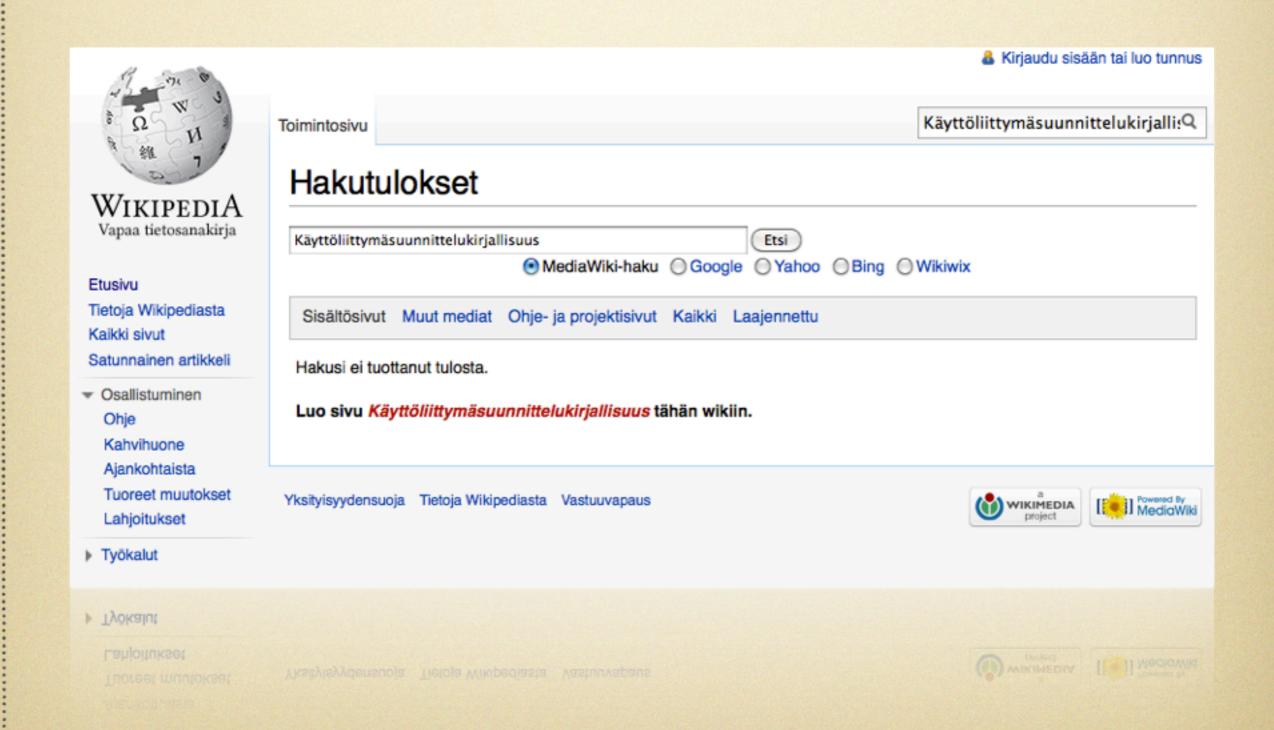
Printable version

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# Inline validation WRONG!



## Turn the error into advantage!



# Turn the error into advantage!



Käyttöliittymäsuunnittelukirjallisuus



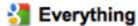
Congratulations! You are one of the FIRST to search for this topic in Squidoo. Why not be one of the first to BUILD A LENS on it?.

one of the first to BUILD A LENS on it?.

## Blurring the line

#### Prevent!





- Images
- Videos
- News
- Shopping
- Books
- Blogs
- More

#### Any time

Latest

Past 24 hours

Past 2 days

Past week

Past month

Past year

**Usab**ility

usability

usable

usab**o** 

usablenet

us bank

About 30,000,000 results (0.10 seconds)

#### Usability

www.ergosign.de

UI Design, Icon Design, Styleguide, Usabiltiv Tests, UX Consulting

#### Usability - Wikipedia, the free encyclopedia

Usability is the ease of use and learnability of a human-made object. The object of use can be a software application, website, book, tool, machine, ... Introduction - Definition - Investigation - ISO standards en.wikipedia.org/wiki/Usability - Cached - Similar

#### Web usability - Wikipedia, the free encyclopedia

Web usability is the application of usability in those domains where web ... en.wikipedia.org/wiki/Web\_usability - Cached - Similar

Show more results from wikipedia.org

## Downside of Poka-yoke

- No one will ever realize how clever you were
- Users don't see the errors that could have happened.

## Conclusion

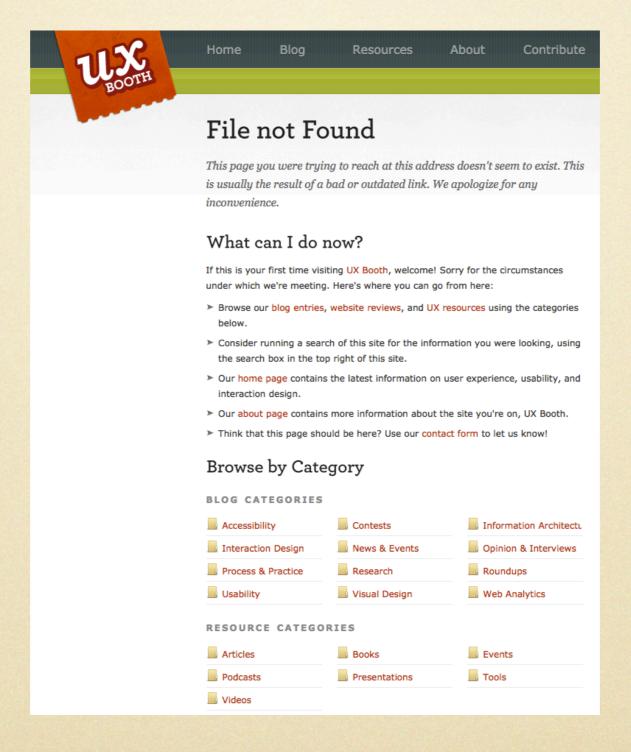
Don't tell that the user has done something wrong!

Design the system in such way that the user never has a change to make a mistake!

Make the users feel smart! Or smart enought!



## 404 - page not found



Get the user back on track!

## Where you can start?

- Get all error messages on paper
- Review them... (does it make sence?)
- Think if you could prevent it