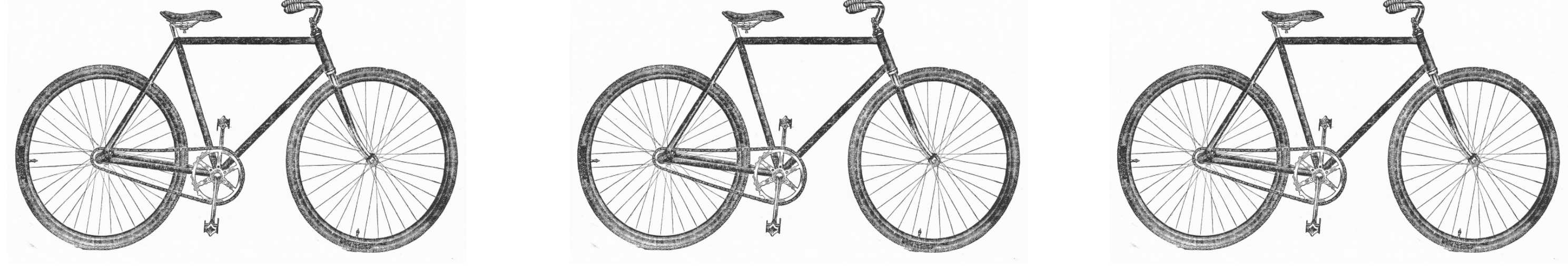


# BICYCLE PARKING CONCEPT

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The significant problem in Helsinki is the lack of safe and functional bicycle parking, and therefore it is in our interest to approach the problem from this angle. The city of Helsinki wishes to increase cycling in Helsinki and decrease car traffic. The plan is to step by step make central Helsinki more pedestrian and biker friendly. One step towards this is transforming the Eliel Square into a bicycle center. The idea is to make a meeting point where cycling routes and people can meet. A center for bicycles with different kinds of parking options, like underground parking, short term parking and bicycle storage. At the same time the square can be aesthetic and attractive, like a park which gives a "facelift" to the area. The area could offer other services like bicycle repair stations and cafeterias. The main goal is to invent a new and innovative concept.

