

Target user:

- Adults age 20-40 years old
- Year-round cyclist
- Families with child aged 0-6 years old
- Uses bike on daily basis for local travel
- May or may not own a vehicle



Converts easily from a stroller to a bike buggy, and back, without removing or attaching any additional pieces or mechanisms.

(Can also be used solely for transporting small cargo and shopping bags when there is no need to transport a child. Child seat is folded down and the buggy becomes a flatbed trailer)



Functions:

- Child transport
- Minor shopping tasks
- Local travel
- Possibility to attach child car seat/basinet

(All-in-One)



All-in-One , not all ON one...



Characteristics:

- Reliable/Durable
- Foldable - easily stored
- One frame structure that converts for different functions
- Convenient - user decides which setting is right for them
- Light weight
- "Ease of use" & "Intuitive use"
(=*simple to operate*)

Stroller handle converts and becomes attachment mechanism to secure the buggy to the rear axle of the bicycle



