

Caregiving in a connected era

The use of participatory media in social services & elderly care

Joke Knockaert, Artevelde University College, Belgium

Welcome



Joke Knockaert

- Extra-European placement officer
- Officer Dual Learning program
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- Lecturer Contemporary Topics in Psychology



Joke Knockaert

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Is it at all worthwhile to help the elderly (85+yrs) to go online & have a Facebook account?



What is social media & how are caregivers using it?



















Social Media Provides Caregivers a Cyber Shoulder to Lean On

Technology Profile Use

	Complete	Non-caregivers
How often do you use the internet to get information about your health or the health of someone you care for?	79*	71
Use the internet or email from a computer or tablet to get health information	8	7
Have a high-speed connection at home	87	86
Make money or live off of a health-related business or profession	64*	58
Have a laptop computer at home	55	51

* Denotes statistically significant difference
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 Source: Pew Research Center's Internet & American Life Project, August 9-September 3, 2010 Survey of U.S. adults for the full sample (N=250) and for N=2141 non-caregivers. Margin of error is +/- 3.2 percentage points when comparing the two groups.



Figure 1: Conceptual map of the future of learning

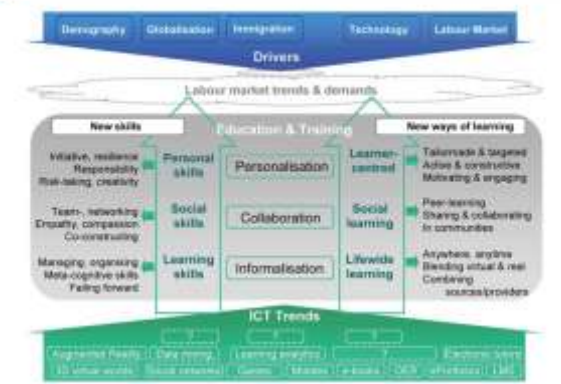


Image: Redecker, A. (2011) The Future of Learning: Preparing for Change. JRC European Commission, Sevilla, p8



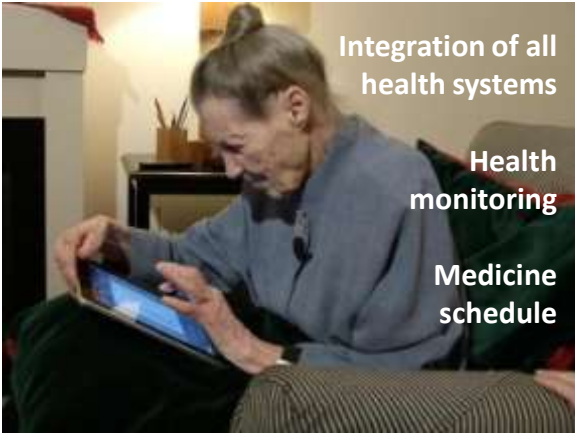
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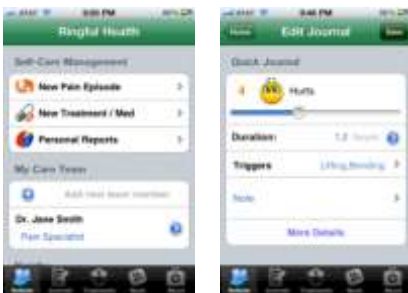




Mobile Social Computing as Assistive Technology for Improving Elderly Care
 Ahmad Hassan Afridi
 Proceedings of the World Congress on Engineering 2012 Vol II
 WCE 2012, July 4 - 6, 2012, London, U.K.







Family information interface

Photo sharing

Entertainment games

Micro blogging





Facebook for Seniors: Battling Social Isolation and Loneliness Among the Elderly With a Tablet



**Meet Peter (85 years) on YouTube
Geriatric Life**



This 92 year old lady was trained on how to use an iPad - so what's stopping you?

Collaboration among family members
Family/group memory





serious gaming

Image: <http://gears.org.nz/>



slacktivism

Image: <http://rainactivism.blogspot.be/2012/03/foxy-2012-slacktivism-or-activism.html>



crowdsourcing

Image: <http://www.openideo.com/open/annexa/concepting/crowdsourcing-the-work-required-to-take-these-people-out>



crowdfunding