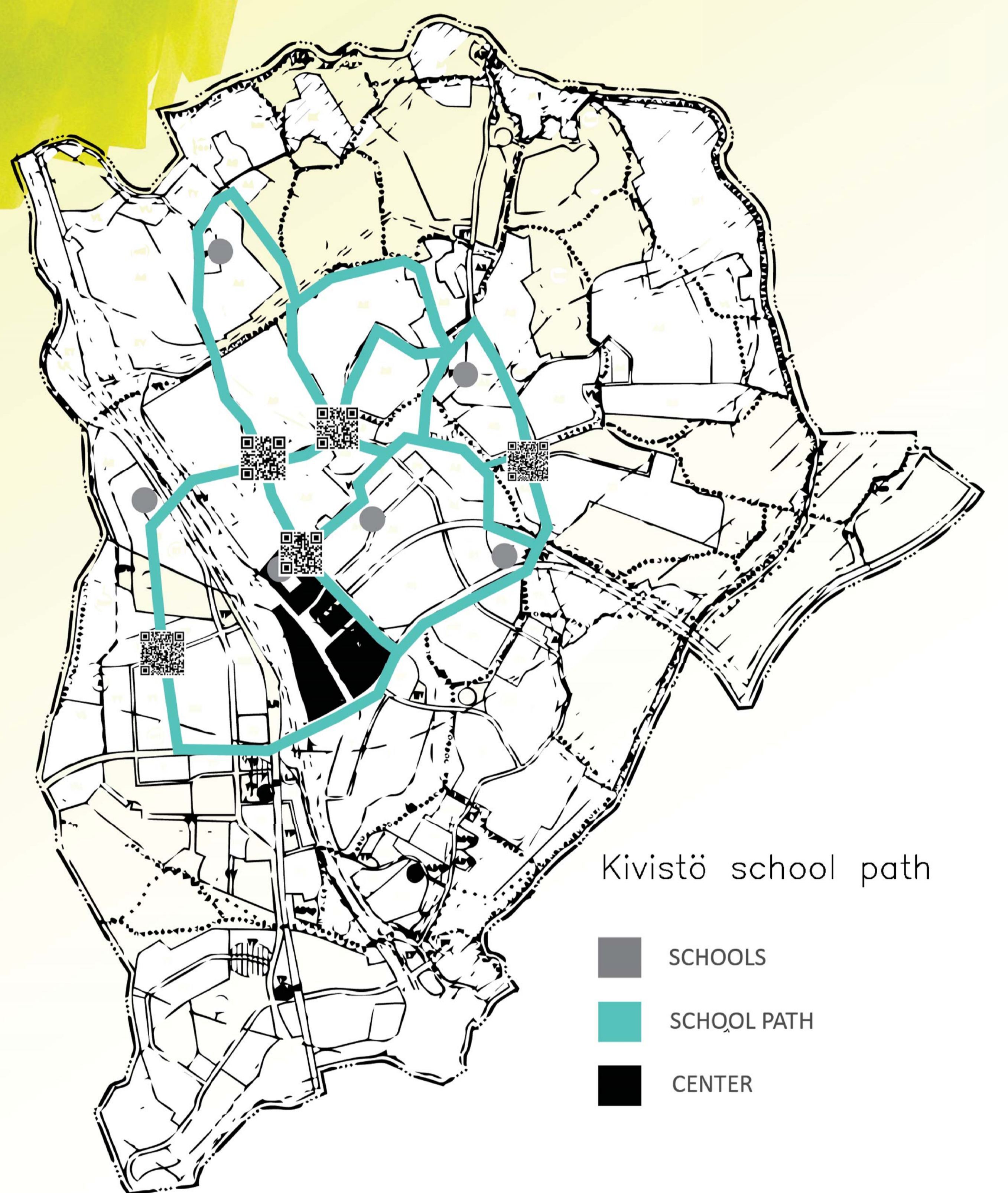


# SCHOOL Path

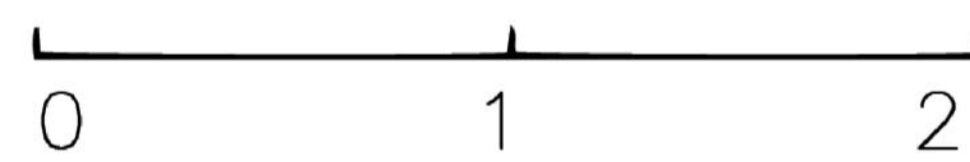
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Innovation Course 2013

The aim of our project is to design an efficient method of informing and educating parents, children, schools and the public about the School Path and of traffic safety.



Kivistö school path

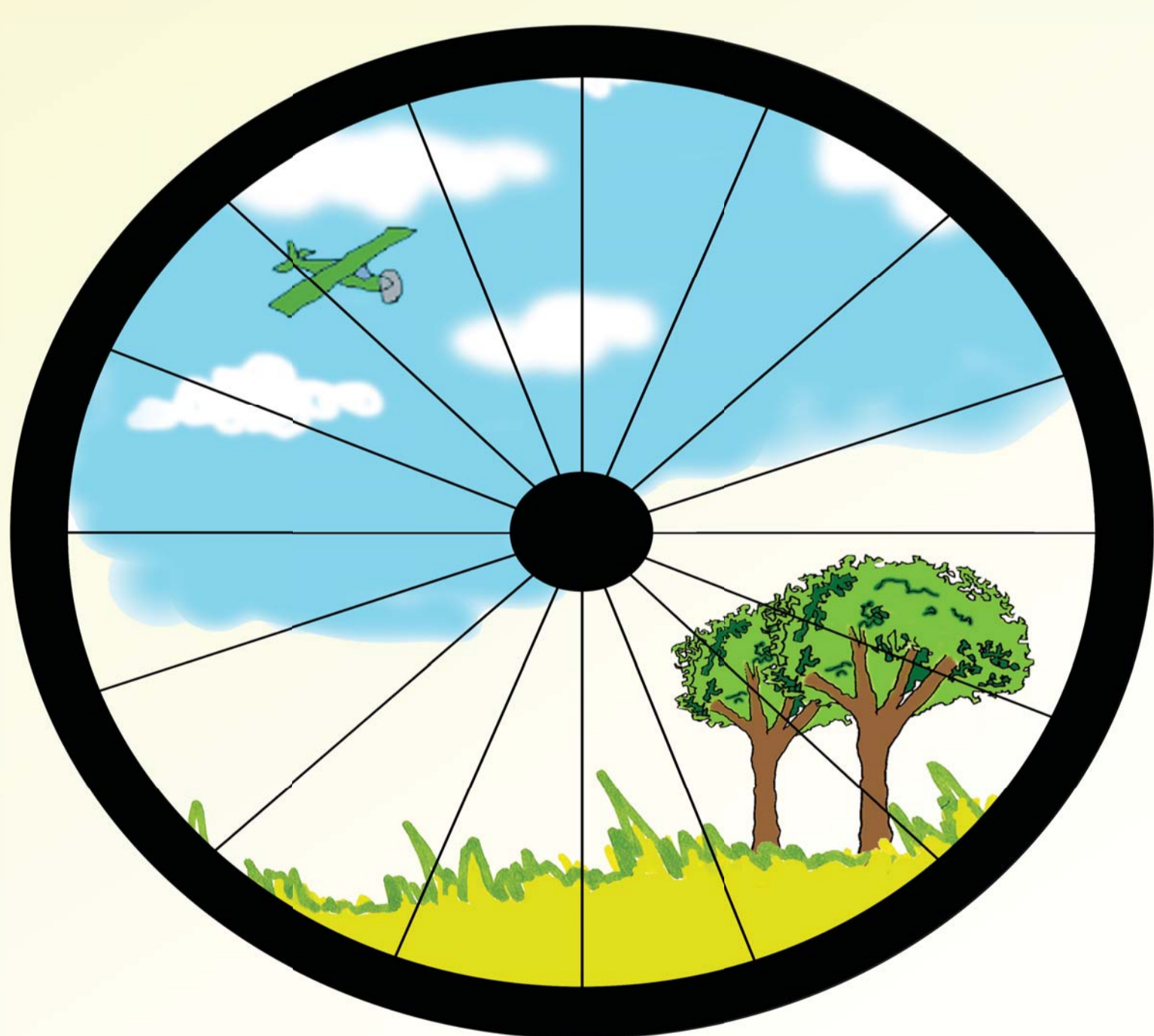
- SCHOOLS
- SCHOOL PATH
- CENTER



## PAMPHLET

The pamphlet is designed to be given out at schools and used in different types of events. It is designed for children and informs about the School Path webpage and has important information reminding children to stay safe. The pamphlet has QR-codes to the website and photos of the School Path.

Posters have a map of the School Path with QR-codes for children to interact with. The QR-codes on the map enable you to see photos of the area with important information concerning that particular spot. Find out more about the cycling school bus stops or check out busy roads and learn how to cross them safely.



## WEBPAGE

A website is an effective way to inform and engage. The website does not only inform about the School Path, but has useful information and links for the users. The website is divided into four parts: School Path, Children, Parents and Schools.

The School Path page explains the School Path and has information on specific paths. There is a map and photos of the path.

The Schools page is designed for teachers and schools to educate the students on the School Path. It has material and links that can be used in traffic education and inspiration when planning an event.

The Kids page includes games, videos, educational material, a gallery and information of the School Path from a child's point of view.

The Parents page has information, advice and links to useful pages and check lists.



Visit the website by scanning the QR-code.

