# route of experience - tourist routes

Bicycle routes and lanes

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# guided routes for tourists in helsinki

#### Different type of routes to different type of tourists, for examble:

Historical Helsinki

Route gives cross-section of different sides of Helsinki: Urban city-view and nice landscapes at the seashore. Old town gives historical point of view to the route.

Marine Helsinki

Marine Helsinki route goes along seashore and archipelago. Landscape route views some of the beautiful nature of Helsinki.

Helsinki in January

Helsinki in January offers extreme experiences, such as cycling on ice and snow.

### guideposts

#### We design guideposts along the routes

Guideposts able tourists to stay in the chosen route and gives information about inspiring and sensual places. The information is integrated to the guideposts.

We choose different nature materials and symbols to represent different routes.

All guideposts have the same concretebase and they are designed to be modified with different nature materials, for example copper, wood, and stone.

The guidepost places are related to culture, nature, history and beautiful landscapes.

### self-service stations

#### For cycle fixing and maintenance

Self-service stations are located in bicycle center, places where the routes combines and in routes zeniths.

Self-service stations are sheltered. Stations include bikeparking, benches and washstands.

## next step

routes

maps

guideposts: prototype and 3-d modeling

self-service stations: 3-d modeling