

Designing Headings

A Heading Isn't a Header

The heading isn't your header, but a heading can be in your header. Confused yet? Ah, but you are here to learn.

The heading is simply like a title. In HTML, it is structured by using heading tags such as **H1**, **H2**, **H3**, and **H4**. Normally, as the heading number gets bigger, the font gets smaller.

In WordPress, the **H1** heading is typically reserved for the Blog title found in the header or masthead of a page. The **H2** heading is generally found in the post title, the comment title, and the sidebar. Each of these can be styled differently, dependent upon their division ID. The **H3** heading is usually found in the comments, though it may be replaced by the **H2** heading, dependent upon the Theme.

The H1 Heading

By default, the **H1** heading sits inside the header, commonly known as the *masthead*, of your web page [theme](#). It often features the `bloginfo()` template tag:

```
<h1><?php bloginfo('name'); ?></h1>
```

You will find its style information in the `style.css` file in your Theme folder. It is usually listed as:

```
h1 {attributes}
or
#header h1 {attributes}
```

Here you could change the look of the heading inside the `#header` of your web page.

Many people want to replace their header with an image, but still leave the text there to meet accessibility standards and for search engines. You can leave the `h1` and `description` in place by adding the following to your `style.css` header references or in the `header.php` template file `style` listed in the `head` section:

```
h1 {display: none; font-size: 150%; color: white...}
```

The `display:none` instructs the browser not to display the content within the `h1` tag.

The H2 Headings

The **H2** headings are found throughout the various [WordPress Themes](#). It can be found most commonly in the *post title*, in the *comment title*, and in the *sidebar* or *menu*. Styling these many **H2** headings can get a little complicated.

Let's look at what might be the styles in your `style.css` for the different **H2** headings:

```
h2 {font-family: Verdana, Arial, Helvetica, sans-serif;
    font-size: 110%; color: green; font-weight: bold; }

#comments h2 {font-size: 90%; color: yellow; font-weight: bold;
    padding: 2px; background: green; border: solid 1px navy; }

#sidebar h2 {font-size: 85%; color: navy; background: transparent;
    font-weight: bold; border-bottom: dashed 2px yellow; }
```

Each of these sections features an **H2** heading in WordPress, but each one is styled completely differently.

By default, using the first example, any time the **H2** is listed, it would look that way. By putting an ID or Class selector in front of the **H2** tag, you can modify the look. **But**, and there is always a *but* with CSS styles, outside of an identifying ID or Class selector, it acts like a [parent](#), influencing the other **H2** headings.

For instance, if we hadn't designated the font color for the `#comments H2`, then the color would be that of the *parent H2*, which is green. Be careful to list all the different attributes you want changed, and remember that the parent **H2** will fill in any blanks you leave out.

H3 and H4 Headings

If you tend to write long posts, using headings can separate the sections, announce a change in subject or just add a little artistic "space" or graphic element. Post section headings are created by you as you write your post. Generally, the `h3` and `h4` heading tags are used, though sometimes the `h5` might also be included.

Your Theme may or may not include `h3` and `h4` headings. In some Themes, `h3` tags are used within the comments. You can easily check in your `style.css` with a search for `h3`. If it isn't used, you can create your own, or if it is, use the `h4` tags.

To use them, you manually type in the tags around the section titles with double spaces before and after, if you are not using HTML in your posts. This way, WordPress will know to automatically add the paragraph tags when generating the post. It might look like this in your **Write Post** screen:

```
...uses with WordPress that I enjoy using.

<h4>More Talk About WordPress Features</h4>

We enjoy talking more about the many
features WordPress has to offer the blogger....
```

Web standards features the `h3` tag with type that is by default slightly smaller than the `h2` tag but larger than the `h4` tag font. You can control the size differences within the `style.css` style sheet. But you are not limited there.

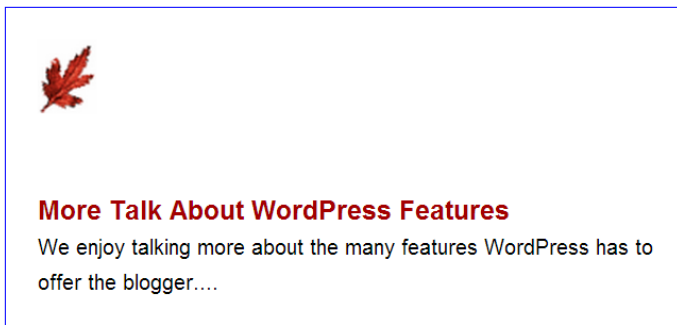
Dividing up your content within a post can feature more than colorful and larger fonts. You can add graphics and styles to these section dividers to enhance the look of your site. Let's look at two examples.

In the first example, we are using a graphic of a leaf set in the background of the heading to the left of the text. The padding is adjusted so that the heading's text will move over 45px to make room for the background graphic. Note that we've also set the background graphic to `no-repeat` so only one leaf will appear. Otherwise we'd have a whole heading filled with leaves.



The CSS in the `style.css` for this might look like this:

```
h3 {font-size:130%; color:#A30000; font-weight:bold;
background:url(leaf.gif) left no-repeat;
padding: 10px 10px 10px 45px}
```



In the second heading example, we've moved the leaf graphic so it is above the heading, which makes it look like it is floating between the sections. This adds more space between the sections. The CSS in the `style.css` for this might look like this:

```
h3 {font-size:130%; color:#A30000; font-weight:bold;
background:url(leaf.gif) no-repeat top center;
padding: 60px 10px 10px; text-align:center}
```

Headings can add a lot to the overall design of your site, so use your imagination and have fun with these.